FUDŠ
FAKULTETA ZA UPORABNE DRUŽBENE ŠTUDIJE

LIST OF COURSES – 2026/2027

Study programme: MEDIA AND JOURNALISM (BAA) –2nd SEMESTER (Location: Ljubljana)

Information about the entire Media and Journalism (BAA) study programme is available here.

Course title	Semester	ECTS	Lecturer
Medijska kultura / Media Culture	2.	6	Mateja Rek Anja Bratoš
Uvod v splet in družbena omrežja / Introduction to the Web and Social Media	2.	6	Anže Mihelič Katarina Janjič
Medijsko pravo / Media Law	2.	4	Martin Jančar
Medijska umetnost in grafično oblikovanje / Media Arts and Graphic Design	2.	6	Veronika Saje
Uvod v medijsko produkcijo / Introduction to Media Production	2.	8	Valentin Areh pred. Tjaša Platovšek
Družboslovna raziskovalna metodologija / Social Science Methodology	2.	6	Mirna Macur Ana Novaković
Analiza medijskih vsebin / Media Content Analysis	2.	6	Rok Bratina Matevž Tomšič Ana Mohorč
Marketing / Marketing (izbirni predmet / elective course)	2.	6	Andrej Kovačič Petra Škabar

Digitalni marketing / Digital Marketing (izbirni predmet / elective course)	2.	6	Peter Podhostnik
Politično trženje in komuniciranje / Political Marketing and Communication (izbirni predmet / elective course)	2.	6	Rok Bratina Ana Mohorč
Odnosi z javnostmi / Public Relations (izbirni predmet / elective course)	2.	6	Peter Podhostnik

NOTE: The course syllabus is available only for course content purposes. Other information regarding the number of lectures/tutorials and the language of instruction may not be accurate and should therefore be disregarded. Incoming students will receive the correct information on the number of lectures/tutorials at the beginning of the new semester from the Office for Student and Academic Affairs. Students will also be informed in advance about the lecture and tutorial schedules via the official timetable.

Implementation of the Study Process for Incoming Students

Incoming students are provided with comprehensive academic support and appropriate study materials in English for all courses offered in the Course Lists for the respective academic year and semester. The entire study process is supported in English, and students are ensured access to all necessary academic information and guidance in English to successfully follow and complete their study obligations during the exchange period. Students are advised to select courses corresponding to the same level of study as at their home university or faculty.

The mode of delivery for individual lectures and tutorials is determined by the course lecturer. Some teaching activities may be delivered online.

Please note that minor subsequent changes to the study process, timetable, or course delivery may occur for organizational reasons. The faculty reserves the right to implement such changes if necessary.

Attendance at the first lecture of each selected course is mandatory for all incoming students, as lecturers provide essential information regarding the course structure, teaching methods, and academic requirements. At the first lecture, students are required to introduce themselves to the course lecturer, inform them that they are incoming exchange students, and clarify their academic obligations, including any mandatory attendance requirements for specific lectures or tutorials.

Incoming students are strongly encouraged to attend lectures and tutorials regularly, as this significantly contributes to academic success and facilitates integration into the academic environment. Examinations and other final assessment activities are generally conducted in person at the location where the student is carrying out their exchange mobility. Students will be informed in due time by the course lecturers or the faculty regarding the specific requirements and arrangements for each course.

All incoming students have access to the Study+ support package, which provides access to recordings of lectures and tutorials as well as the possibility to follow the study process remotely, while the mode of participation (on-site attendance or remote participation) is determined by the course lecturer. Students are strongly recommended to participate in the study process on-site at the location where they carry out their exchange mobility as much as possible, in order to actively engage in all teaching activities.

In addition to the mandatory academic activities, all incoming students are warmly encouraged to participate in additional lectures and study-related activities, as these offer valuable opportunities for further academic and international development.

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FAKULTETA ZA UPORABNE DRUŽBENE ŠTUDIJE

Study programme: MEDIA AND JOURNALISM (MA) – 2nd SEMESTER (Location: Ljubljana)

Information about the entire Media and Journalism (MA) study programme is available here.

Course title	Semester	ECTS	Lecturer
Sodobne teorije medijev in komuniciranja / Contemporary Media and Communication Theories	2.	6	Bernard Nežmah Anja Bratoš
Novi mediji / New Media	2.	6	Andrej Kovačič Mateja Lesar
Tržno komuniciranje / Marketing Communication	2.	6	Tina Vukasovič Jasmina Kozel Harly
Evropska demokracija in politična kultura / European Democracy and Political Culture (izbirni predmet / elective course)	2.	6	Simona Kukovič Matevž Tomšič Tine Šteger
Komuniciranje v medkulturnem okolju / Komuniciranje v medkulturnem okolju (izbirni predmet / elective course)	2.	6	Dejan Valentinčič Sinisa Pekevski
Krizno komuniciranje / Crisis Communication (izbirni predmet / elective course)	2.	6	Fadil Mušinović Nina Jurinčič
Medijska produkcija v vojni / News Media Production in War (izbirni predmet / elective course)	2.	6	Valentin Areh

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