

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Družbeni trendi
Course title:	Social Trends

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mediji in novinarstvo / Media and Journalism	Program nima smeri / Program has a single course	prvi, drugi	prvi, drugi
Druga stopnja / Second Level		first, second	first, second

Vrsta predmeta / Course type izbirni / elective

Univerzitetna koda predmeta / University course code: DT / ST

Predavanja / Lectures	Seminar / Seminar	Vaje / Tutorial	Klinične vaje / Practical exercises	Druge oblike študija / Other forms of study	Samost. delo / Individ. work	ECTS
20		15			145	6

Nosilec predmeta / Lecturer: prof. dr. Matej Makarovič / Prof. Matej Makarovič, PhD

Jeziki / Languages:

Predavanja / Lectures:	slovenski, angleški / Slovenian, English
Vaje / Tutorial:	slovenski, angleški / Slovenian, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Ni posebnih pogojev.

Prerequisites:

No special prerequisites.

Vsebina:

Vsebina predmeta je vezana na obravnavo izbranih ključnih družbenih trendov moderne družbe, ki jih prepoznava sociološka teorija in raziskovanje. Predmet je v širšem smislu razdeljen na naslednje tematske sklope:

- Uvod v razumevanje modernizacije, različnih vidikov koncepta modernosti in postmodernosti ter pregled nad ključnimi trendi.
- Racionalizacija in njene izpeljave.
- Odtujitev, anomija, kriza smisla.
- Večdimenzionalnost družbenih neenakosti.
- Individualizacija in skupnost.

Content (Syllabus outline):

The course addresses a selection of key social trends of the modern society identified by sociological theory and research. The course is in a broad sense divided into the following thematic areas:

- Introduction to modernisation, various aspects of modernity and postmodernity as well as an overview of the key trends
- Rationalisation and its further aspects
- Alienation, anomie, crisis of meaning
- Multi-dimensionality of social inequalities
- Individualisation and community
- Privacy and control

- Zasebnost in nadzor.
- Funkcionalna diferenciacija in družbena kompleksnost.
- Refleksivnost in družbena morfogeneza.
- Digitalizacija, avtomatizacija in posthumanizem.

- Functional differentiation and social complexity
- Reflexivity and social morphogenesis
- Digitalisation, automation and posthumanism

Temeljni literatura in viri / Readings:

Perkin, Neil, and Abraham, Peter. 2021. *Building the Agile Business through Digital Transformation*. London: Kogan Page.

Aagaard, Annabeth (Ed). 2019. *Digital Business Models. Driving Transformation and Innovation*. Cham: Palgrave Macmillan.

Lewrick, Michael, Link, Patrick, and Leifer, Larry. 2018. *The Design Thinking Playbook: mindful digital transformation of teams, products, services*. Hoboken: Wiley.

Oswald, Gerhard. 2017. *Shaping the Digital Enterprise. Trends and Use Cases in Digital Innovation and Transformation*. Cham: Springer.

Aktualni članki v strokovnih in znanstvenih revijah / Articles in scientific and professional journals

Cilji in kompetence:

Cilji:

Glavni cilj predmeta je študente navdihniti in spodbuditi k celostnemu razmišljanju in pridobivanju multidisciplinarnih kompetenc, z vključevanjem tehnoloških, družbenih, poslovnih in vodstvenih pristopov, značilnih za dobo digitalne transformacije.

Kompetence:

- sposobnost kompleksne analize kulturnih in družbenih procesov;
- sposobnost oblikovanja kompleksnih in izvirnih idej, konceptov in rešitev določenih problemov;
- sposobnost uporabe kompleksnejših oblik znanja v praksi;
- zmožnost prepoznavanja in anticipacije družbenih trendov ter izkoriščanja priložnosti, ki se ponujajo za uspešen poklicni razvoj;
- razvoj kompleksnih veščin in spretnosti pri uporabi znanja na področju medijev in medijske produkcije s pomočjo reševanja konkretnih problemov;

Objectives and competences:

Objectives:

The main objective of the course is to inspire and encourage students to think holistically and acquire multidisciplinary competencies, by incorporating technological, social, business, and managerial approaches typical for the digital transformation era.

Competences:

- The ability of complex analysis of cultural and social processes
- The ability to design complex and original ideas, concepts and solutions of certain problems
- The ability to use complex forms of knowledge in practice
- The ability to identify and anticipate social trends and take advantage of the opportunities offered for successful professional development
- Development of complex skills and abilities in the application of knowledge in the field of media and media production through solving concrete problems

- sposobnost kompleksne analize medijskih vsebin in tehnik;
- sposobnost razumevanja, obvladovanja in povezovanja kompleksnih medijskih informacij;
- organizacijske in vodstvene spretnosti za usmerjanje dela v medijski produkciji;
- fleksibilnost in prilagodljivost, tj. sposobnost poklicnega delovanja v različnih okoljih.

- The ability of performing a complex analysis of media content and techniques
- The ability to understand, master and link complex media information
- Organizational and managerial skills for directing work in media production
- Flexibility and adaptability, i.e. ability to work professionally in different environments

Predvideni študijski rezultati:

Študent/študentka:

- razume ključne družbene trende, vezane na moderno družbo;
- razlikuje med tradicionalno družbo, moderno družbo in različnimi vidiki modernosti in postmodernosti;
- kritično presoja odnose med ključnimi družbenimi trendi;
- kritično presoja in primerja različne teoretske razlage in raziskave, ki se nanašajo na ključne družbene trende;
- razume paradigmatsko razdeljenost, prepletenosti in povezanost v sodobnem družboslovju;
- razume in kritično reflektira različne domneve glede prihodnjih družbenih sprememb;
- samostojno bere, razume in kritično reflektira znanstvena besedila na področju družboslovja.

Intended learning outcomes:

Students:

- Understand the key social trends referring to modern society
- Distinguish between traditional society, modern society and various aspects of modernity and postmodernity
- Critically evaluate the relations between different social trends
- Critically evaluate and compare different theoretical explanations and research referring to the key social trends
- Understand the paradigmatic division, complexity and integration in the modern social sciences
- Understand and critically reflect different assumptions regarding the future social changes
- Are capable to individually read, understand and critically reflect scientific texts in the field of social sciences

Metode poučevanja in učenja:

- predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri);
- seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije);
- individualne in skupinske konzultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj);
- samostojen študij (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija, samoocenjevanje);

Learning and teaching methods:

- Lectures with active participation of students (explanation, discussion, questions, examples)
- Seminar exercises (reflection on experience, project work, teamwork, critical thinking, discussion, feedback)
- Individual and group consultations (discussions, additional explanation, addressing specific questions)
- Individual study (motivation, guidance, self-observation, self-regulation, reflection, self-evaluation)

- uporaba spletne učilnice oziroma drugih sodobnih IKT orodij.

- Use of online classroom or other contemporary ICT tools

Načini ocenjevanja:

Assessment:

Načini:	Delež (v %) / Weight (in %)	Types:
<ul style="list-style-type: none"> • Pisni/ustni izpit • Refleksije na izbrano gradivo 	<p>60%</p> <p>40%</p>	<ul style="list-style-type: none"> • Written/oral exam • Reflexions on the proposed reading material
Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.		Grading scale – in accordance with the Faculty's Rules on Assessment and Evaluation of Knowledge.

Reference nosilca / Lecturer's references:

GOLOB, Tea, MAKAROVIČ, Matej in REK, Mateja. Meta-reflexivity for resilience against disinformation = Meta-reflexividad para la resiliencia contra la desinformación. *Comunicar*, ISSN 1134-3478, 2021, str. 1-10.

GOLOB, Tea in MAKAROVIČ, Matej. 2019. Reflexivity and structural positions: the effects of generation, gender and education. *Social sciences*, ISSN 2076-0760, 2019, vol. 8, no. 9, str. 1-23.

MAKAROVIČ, Matej in TOMŠIČ, Matevž. Resilience of pro-European consensus among political elites in crisis: "old" and "new" EU member states compared. V: Conti, Nicolò (ur.), Göncz, Borbála (ur.), Real-Dato, José (ur.). *National political elites, European integration and the Eurozone crisis*, (Routledge research on social and political elites). Abingdon (Oxon); New York: Routledge, 2018, str. 136-160.

MAKAROVIČ, Matej in MIKULAN KILDI, Janja. Towards a model explaining the political (in)stability and variety of regimes in the post-Soviet region. *Comparative sociology*, 2017, ISSN 1569-1322, vol. 16, iss. 1, str. 66-101.

GOLOB, Tea in MAKAROVIČ, Matej. Self-organisation and development: a comparative approach to post-communist transformations from the perspective of social systems theory. *Europe-Asia studies*, ISSN 0966-8136, 2017, vol. 69, iss. 10, str. 1499-1525.