

**UČNI NAČRT PREDMETA / COURSE SYLLABUS**

**Predmet:** Televizijska in filmska produkcija I  
**Course title:** Television and Film Production I

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mediji in novinarstvo / Media and Journalism	Program nima smeri / Program has a single course	drugi / second	prvi / first
Visokošolski strokovni / B.A.			

**Vrsta predmeta / Course type**

obvezni / mandatory

**Univerzitetna koda predmeta / University course code:**

TFP1 / TFP1

Predavanja / Lectures	Seminar / Seminar	Vaje / Tutorial	Klinične vaje / Practical exercises	Druge oblike študija / Other forms of study	Samost. delo / Individ. work	ECTS
20		120			100	8

**Nosilec predmeta / Lecturer:**

pred. Tjaša Platovšek / Lect. Tjaša Platovšek

**Jeziki /  
Languages:**

**Predavanja /  
Lectures:** slovenščina, angleščina / Slovene, English

**Vaje / Tutorial:** slovenščina, angleščina / Slovene, English

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

Pogoj za opravljanje obveznosti je vpis v drugi letnik.

**Prerequisites:**

Enrolment in the second year of study.

**Vsebina:**

- Osnove medijske produkcije.
- Komunikacija kot element AV produkcije.
- Metode in tehnike pisne komunikacije.
- Osnove pisanja novinarskih besedil za tisk, TV in splet.
- Metode in tehnike verbalne komunikacije.
- Novinarsko delo za AV produkcijo.
- Sestavljanje televizijskih prispevkov.
- Televizijsko novinarstvo in zgodovina.
- Metode in tehnike snemanja in obdelave zvoka.
- Spretnosti snemanja s kamero.

**Content (Syllabus outline):**

- Principles of media production
- Communication as an element of AV production
- Methods and techniques of writing communication
- Making journalist reports for print, TV and web
- Methods and techniques of verbal communication
- Journalists work for AV production
- Preparing TV reports
- TV journalism and AV production with history

- Produkcijski proces na področju video, TV in filmske produkcije.
- Principi filmske in video režije.
- Kompozicija video slike.
- Svetloba in zvok pri video snemanju.
- Tehnike snemanja v različnih pogojih.
- Principi in tehnike video montaže.
- Estetika video montaže.

- Audio processing of a video recording
- Basic skills of working with a camera
- Production process of video, TV and film productions
- Principles of film and video directing
- Video image composition
- Light and sound in video recording
- Recording techniques in various conditions
- Principles and techniques of video editing
- The aesthetics of video editing

### Temeljni literatura in viri / Readings:

Kiesow, Damon. 2023. *An Introduction to News Product Management*. New York: Routledge.

Weiss, Dylan. 2022. *Factual Television Producing: A Hands On Approach From Concept to Delivery*. New York: Routledge.

Ward, Stephen, J. A. 2021. *Handbook of Global Media Ethics*. New York: Springer.

Willett, Amanda. 2021. *Media Production: A Practical Guide to Radio, TV and Film*. 2nd Edition. New York.

Kane, Tom. 2020. *The Film Production Workshop: Reel-World Advice You Can Use*. Toronto: Kane Productions, Inc.

### Cilji in kompetence:

- sposobnost reševanja konkretnih problemov v poklicnem okolju;
- obvladovanje tehnik, metod in postopkov, ki so relevantni za uspešno poklicno delo;
- sposobnost fleksibilne uporabe znanja v praksi;
- etična refleksija in zavezanost profesionalni etiki v družbenem okolju z vestnim spoštovanjem načela resnicoljubnosti, svobode, odgovornosti, odprtosti, strpnosti, pluralizma, ustvarjalnosti, izvirnosti, uravnoteženosti, pravičnosti, poštenosti;
- sposobnost timskega dela, zmožnost vzpostavljanja in vzdrževanja kooperativnih odnosov za delo v skupini in z uporabniki;

### Objectives and competences:

- Ability to solve concrete problems in the professional environment
- Mastering techniques, methods and procedures that are relevant to successful professional work
- Ability to flexibly apply knowledge in practice
- Ethical reflection and commitment to professional ethics in the social environment with conscientious respect for the principle of truthfulness, freedom, responsibility, openness, tolerance, pluralism, creativity, originality, balance, fairness, honesty
- Ability to work in a team, ability to establish and maintain cooperative relationships to work in a group and with users

- globlje razumevanje in ustrezno praktično obvladovanje tehnologij medijskega ustvarjanja;
- poznavanje in obvladovanje procesov in tehnik kreativnega ustvarjanja medijskih vsebin;
- sposobnost za reševanje konkretnih problemov s področja medijev in medijske produkcije z uporabo ustreznih metod, tehnik in postopkov;
- sposobnost pridobivanja, selekcije, ocenjevanja in umeščanja novih informacij na področju medijev in zmožnost njihove interpretacije;
- razvoj veščin in spretnosti pri uporabi znanja na področju medijev s pomočjo reševanja teoretičnih, empiričnih ali praktičnih problemov;
- sposobnost uporabe informacijsko-komunikacijske tehnologije in sistemov na področju medijev in medijske produkcije;
- vzgoja in razvoj potrebe po samostojnem ustvarjanju na podlagi pridobljenih ustreznih strokovnih znanj in praktičnih veščin brez katerih je delovanje posameznikov in skupin v sodobnih medijskih organizacijah preprosto nemogoče.

- Deeper understanding and appropriate practical mastery of media creation technologies
- Knowledge and mastery of processes and techniques of creative creation of media content
- Ability to solve concrete problems in the field of media and media production using appropriate methods, techniques and procedures
- Ability to obtain, select, evaluate and place new information in the field of media and the ability to interpret it
- Development of skills in the application of knowledge in the field of media through the solution of theoretical, empirical or practical problems
- Ability to use information and communication technology and systems in the field of media and media production
- Education and development of the need for independent creation on the basis of acquired relevant professional knowledge and practical skills without which the operation of individuals and groups in modern media organizations is simply impossible

#### **Predvideni študijski rezultati:**

Študent/študentka:

- pozna in razume produkcijski proces na avdio produkcije;
- pozna principe režije;
- obvladuje tehnike pisanja televizijskega članka in scenarija;
- pozna in razume zakonitosti zvoka in akustike;
- pozna metode in tehnike snemanja zvoka;
- pozna metode in tehnike obdelave zvoka;
- posname in obdela zvočni zapis;
- opravi zvokovno obdelavo krajšega video prispevka;
- pozna in razume produkcijski proces

#### **Intended learning outcomes:**

Students:

- Know and understand the production process in audio production
- Know the principles of directing
- Master the art of writing a synopsis and script
- Know and understand the principles of sound and acoustics
- Know the methods and techniques of sound recording
- Know the methods and techniques of sound processing
- Record and process a soundtrack
- Sound-process a short video contribution
- Knows and understands the production

na področju video, TV in filmske produkcije;

- pozna principe filmske in video režije;
- obvladuje tehnike pisanja sinopsisa in scenarija;
- pozna tehnične karakteristike video snemalne opreme;
- pozna principe snemanja fotostripa in snemanja na osnovi scenarija;
- pozna in razume problematiko kompozicije video slike;
- pozna in razume problematiko svetlobe in zvoka pri video snemanju;
- obvladuje tehnike snemanja v zunanjih in studijskih pogojih;
- pozna tehnične karakteristike programske in aparaturne opreme za video montažo;
- pozna principe in tehnike video montaže;
- obvladuje estetiko video montaže;
- obvladuje problematiko dinamike in ritma pri video montaži;
- pripravi sinopsis in scenarij za krajši video projekt;
- opravi nastavitve video snemalne opreme;
- pripravi fotostrip izbranega dogodka;
- posname kratek video na osnovi scenarija;
- pripravi material za objavo oziroma promocijo izdelka (oz. informacije o njem) v ustreznem mediju oziroma okolju.

process in the field of video, TV, and film production

- Know and understand the production process of video, TV and film productions
- Know the principles of film and video directing
- Are familiar with technical characteristics of video recording equipment
- Know the principles of shooting and recording a photo comic book and recording based on the scenario
- Know and understand the problem of the composition of video image
- Know and understand the problems of light and sound in video recording
- Master the techniques of recording in a studio and outside conditions
- Are familiar with the technical characteristics of software and hardware equipment for video editing
- Know the principles and techniques of video editing
- Manage the aesthetics of video editing
- Manage the problem of dynamics and rhythm in video installation
- Prepare a synopsis and script for a short video project
- Set video recording equipment
- Prepare a photo comic book for a selected event
- Record a short video based on the script
- Prepare material for a publication or a promotion of a product (or information on it) in a suitable medium or environment

#### **Metode poučevanja in učenja:**

- predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov, domače naloge);
- seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije,

#### **Learning and teaching methods:**

- Lectures with active participation of students (explanation, discussion, questions, examples, problem solving, homework)
- Seminar exercises (reflection of experience, project work, teamwork, critical thinking, discussion, feedback, social games)

<p>socialne igre);</p> <ul style="list-style-type: none"> <li>• eksperimentalne vaje, ki temeljijo na izkušnjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, igra vlog, sodelovalno učenje, portfolijo, evalvacija, samoocenjevanje);</li> <li>• individualne in skupinske konzultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj, individualno učenje);</li> <li>• oblikovanje portfolija in samostojen študij (motiviranje, usmerjanje, samoopazovanje, samournavanje, refleksija);</li> <li>• uporaba spletne učilnice oziroma drugih sodobnih IKT orodij.</li> </ul>	<ul style="list-style-type: none"> <li>• Experiments based on experiential, collaborative and problem-based learning (self-directed learning, discussion, explanation, observation, teamwork, case study methods of critical reading and writing, role playing, cooperative learning, portfolio, evaluation, self-assessment)</li> <li>• Individual and group consultations (discussion, further explanation, considering specific issues, individual study)</li> <li>• Creation of portfolio and individual study (motivation, guidance, self-observation, self-regulation, reflection)</li> <li>• Use of online classroom or other contemporary ICT tools</li> </ul>
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#### Načini ocenjevanja:

#### Assessment:

<p>Načini:</p> <ul style="list-style-type: none"> <li>• Pisni/ustni izpit</li> <li>• Sprotno delo</li> </ul> <p>Sprotno delo:</p> <ul style="list-style-type: none"> <li>• Pisanje člankov, novic, izdelava video vsebin</li> <li>• Krajše naloge in diskusije</li> </ul> <p>Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.</p>	<p>Delež (v %) / Weight (in %)</p> <p style="text-align: center;">50%</p> <p style="text-align: center;">50%</p>	<p>Types:</p> <ul style="list-style-type: none"> <li>• Written/oral exam</li> <li>• Ongoing assessment</li> </ul> <p>Ongoing assessment:</p> <ul style="list-style-type: none"> <li>• Short written articles, news video and audio presentations</li> <li>• Shorter tasks and discussions</li> </ul> <p>Grading scale – in accordance with the Faculty's Rules on Assessment and Evaluation of Knowledge.</p>
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#### Reference nosilca / Lecturer's references:

**Tjaša Platovšek (novinarka, urednica, TV voditeljica) / (journalist, editor, TV host)**

#### Izobrazba / Education:

Diplomirana socialna delavka (UN) (2013) / Bachelor of Social Work

Magistrica socialnega dela (mag.soc.del) (2015) / Master of Social Work

#### Praktične izkušnje s področja / Practical experience in the field:

#### 2024 – v trajanju / 2024 – Ongoing

TV Slovenija: Novinarka in urednica v razvedrilnem programu pri tedenskih oddajah Joker, Nedeljsko popoldne, Poletni večeri in pri razvedrilnem projektu prireditve Poletna noč. / TV Slovenija: Journalist and editor for the entertainment program, contributing to weekly shows such

as Joker, Nedeljsko Popoldne (Sunday Afternoon), Poletni Večeri (Summer Evenings), and the entertainment event Poletna Noč (Summer Night).

### **2023**

Delo za informativni program TV Slovenija: izdelava reportaž za Dnevnik, iz vojnega območja v Ukrajini. / News program work at TV Slovenija: Produced reports for Dnevnik (Daily News) from the war zone in Ukraine.

### **2022 – 2024**

TV Slovenija: Urednica in voditeljica dnevne entertainment news oddaje Magnet in tedenske oddaje Prestiž. / TV Slovenija: Editor and host of the daily entertainment news show Magnet and the weekly show Prestiž (Prestige).

### **2001 - 2022**

TV Slovenija: Novinarka pri podjetni tedenski oddaji Podjetno naprej in pri tedenski mozaično-pogovorni oddaji Zvezdana. / TV Slovenija: Journalist for the entrepreneurial weekly show Podjetno Naprej (Onward with Enterprise) and the weekly mosaic-talk show Zvezdana.

### **2020 – 2022**

Siol.net: Urednica socialnih omrežij (Sportal, Siol.net. Tendi), novinarka družabnih vsebin spletnega portala Siol.net, Urednica in novinarka tedenske intervju rubrike Trendičvek, urednica in voditeljica PR projekta Znani na off. / Siol.net: Social media editor for Sportal, Siol.net, and Tendi; journalist for lifestyle content on the Siol.net website; editor and journalist for the weekly interview column Trendičvek; editor and host of the PR project Znani na Off.

### **2020 – 2022**

Nepremagljiva.si: Novinarka pri spletnem portalu za ženske Nepremagljiva.si. / Nepremagljiva.si: Journalist for the women's web portal Nepremagljiva.si.

### **2021 – 2021**

Planet TV: Urednica in novinarka tedenske entertainment oddaje Vau. / Planet TV: Editor and journalist for the weekly entertainment show Vau.

### **2019 – v trajanju**

Media 24: Novinarka in pomočnica urednice tedenske revije Lady, skrbnica družabnih omrežij revije. / Media 24: Journalist and assistant editor for the weekly magazine Lady, and social media manager for the magazine.

### **2017 – 2019**

Planet TV: Novinarka informativnega programa in družabne kronike, urednica in novinarka novoletno-prazničnih rubrik. / Planet TV: Journalist for the news program and society chronicle; editor and journalist for holiday features.

### **2019 - 2019**

Delo: Novinarka tedenske revije Suzy. / Delo: Journalist for the weekly magazine Suzy.

### **2017 – 2019**

Adria Media: Novinarka tedenskih revij Jana, Lady, Nova in Story. / Adria Media: Journalist for weekly magazines Jana, Lady, Nova, and Story.

**2017 – 2017**

Lin&Nil: Delo v PR agenciji. / Lin&Nil: Worked at a PR agency.

**2013 – 2014**

Revija Cvetje v jeseni: Urednica in novinarka mesečne revije za starejše in upokojene. / Magazine Cvetje v Jeseni: Editor and journalist for the monthly magazine for seniors and retirees.

**2009 – 2010**

TV Pink SI: Voditeljica, urednica in novinarka dnevnega informativno-razvedrilnega jutranjega programa. / TV Pink SI: Host, editor, and journalist for the daily news-entertainment morning program.

**2006 – 2010**

Žurnal: Novinarka dnevnika in tednika Žurnal, Žurnal24 ter spletnega mesta Žurnal.si. / Žurnal: Journalist for the daily and weekly editions Žurnal, Žurnal24, and the website Žurnal.si.

**2004 – 2006**

Dnevnik: Novinarka dnevnika Direkt in spletnega portala Direkt.si. / Dnevnik: Journalist for the daily Direkt and the web portal Direkt.si.