

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Temelji ekonomije
Course title:	Basics of Economics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Socialni menedžment (UN), prva stopnja / Social management (BSc), first level	/	1.	2.

Vrsta predmeta / Course type Obvezni/Compulsory

Univerzitetna koda predmeta / University course code: TE / BE

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija / Other forms of Study	Samost. delo Individ. work	ECTS
20	0	30	0	0	130	6

Nosilec predmeta / Lecturer: doc. dr. Predrag Ljubotina / Assist. Prof. Predrag Ljubotina, Ph.D

Jeziki / Languages:	Predavanja / Lectures:	Slovensko / Slovenian, Angleško / English
	Vaje / Tutorial:	Slovensko / Slovenian, Angleško / English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Prerequisites:

Ni posebnih pogojev.

No special prerequisites.

Vsebina:

- Temeljni pojmi ekonomije;
- Relativna redkost dobrin in trije problemi ekonomske organizacije;
- Ekonomski problem in tehnološke možnosti družbe;
- Tržno gospodarstvo;
- Vloga države v tržnem gospodarstvu;
- Osnovni elementi povpraševanja in ponudbe;
- Elastičnost povpraševanja in ponudbe;
- Obnašanje potrošnika, potrošnikovo ravnotežje;
- Analize stroškov;
- Produkcija in odločitve podjetja;
- Obnašanje delovanje popolno konkurenčnih trgov;
- Nepopolna konkurenca, monopol;
- Temelji makroekonomije;
- Mere ekonomske dejavnosti;
- Vlada in Mednarodna trgovina;
- Centralna banka in denarna politika;
- Fiskalna politika;
- Brezposelnost;
- Zagotavljanje stabilnosti cen;
- Ekonomska politika rasti;
- Mednarodna trgovina in svetovna ekonomija, globalizacija.

Content (Syllabus outline):

- Fundamental concepts of economics;
- Scarcity and three problems of economic organization;
- Economic problem and technological possibilities of society;
- Market economy;
- The role of government in market economy;
- Basic elements of demand and supply;
- Elasticity of demand and supply;
- Consumer behaviour, consumer equilibrium;
- Analysis of costs;
- Production and decisions of the firm;
- Behaviour and performance of competitive markets;
- Imperfect competition, monopoly;
- Fundamental concepts of Macroeconomics;
- Measures of economy performance;
- Government and international trade;
- Central bank and monetary policy;
- Fiscal policy;
- Unemployment;
- Ensuring price stability;
- Economic policy for growth;
- International trade and world economy, global economy.

Temeljni literatura in viri / Readings:

- Shapiro, David, MacDonald, Daniel, Greenlaw, Steven A. (2022): *Principles of Macroeconomics 3e*. Rice University. <https://openstax.org/k12/economics>.
- Samuelson, Paul, Nordhaus, William (2002): *Economics*. New York: Mc Graw Hill.
- Setnikar, Cankar, Stanka, Hrovatin, Nevenka (2007): *Temelji ekonomije*. 2. dopolnjena izd., Ljubljana: Fakulteta za upravo.

Cilji in kompetence:

- poznavanje in razumevanje družbenih procesov ter sposobnost za njihovo analizo, sintezo in predvidevanje rešitev in njihovih posledic;
- široko družboslovno znanje s pripravljenostjo in sposobnostjo za njegovo nadaljnje nadgrajevanje z novimi spoznanji v okviru družbenih ved;

Objectives and competences:

- knowledge and understanding of social processes and the ability for their analysis, synthesis, foreseeing solutions and their consequences;
- broad knowledge in social sciences while being prepared and able for its further upgrading with new findings within social sciences;

- komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami;
- odprtost za široko interdisciplinarno in transdisciplinarno dožemanje družbenega sveta;
- razvoj kritične in samokritične presoje.

- communication with the experts from various fields of economic and social life as well as with various interest groups;
- the openness for broad interdisciplinary and trans disciplinary perception of the social world;
- development of critical and self-critical judgement.

Predvideni študijski rezultati:

Znanje in razumevanje:

- temeljnih pojmov ekonomije in delovanja tržnega gospodarstva;
- temeljnih pojmov mikro ekonomije;
- temeljnih pojmov makro ekonomije;
- vloge države v tržnem gospodarstvu;
- temeljnih pojmov mednarodne trgovine;
- koncepte svetovne ekonomije;
- ekonomske globalizacije.

Intended learning outcomes:

Knowledge and understanding:

- fundamental concepts of economics and market economy;
- basic of Microeconomics concepts;
- basic of Macroeconomics concepts;
- the role of government in market economy;
- fundamental concepts of international trade;
- concepts of world economy;
- global economy.

Metode poučevanja in učenja:

- Predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);
- Vaje na seminarski način (refleksija prebranih besedil in lastnih izkušenj, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre);
- Vaje, ki temeljijo na izkušenskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, evalvacija, samoocenjevanje);
- Individualno delo študentov (študij literature);
- Individualne in/ali skupinske konzultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj);
- Uporaba spletne učilnice oziroma drugih sodobnih IKT orodij;

Learning and teaching methods:

- Lectures with the active participation of students (presentation, discussion, questions, problems, problem solving);
- Seminars (reflections of the read texts and own experience, team work, methods of critical thinking, discussions, reporting feedback information, social games);
- Seminars based on experience-based learning, participation in problem learning (independent study, discussion, explanation, observation, team work, case study, methods of critical reading and writing, evaluation, self-evaluation);
- Individual work (study of the literature);
- Individual and/or groups consultations (discussion, additional explanation, dealing with specific issues);
- Use of online classroom or other contemporary ICT tools;
- A possibility of portfolio formation and independent study (motivating, guiding, self-observing, self-tuning, reflection).

- Možnost oblikovanje portfolija in samostojen študij (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija).



Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<p>Načini:</p> <ul style="list-style-type: none"> • Ustni in/ali pisni izpit • Seminarska naloga <p>Seminarska naloga je predpogoj za pristop k izpitu. Obe oceni (seminar in izpit) morata biti pozitivni.</p> <p>Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.</p>	<p>80%</p> <p>20%</p>	<p>Types:</p> <ul style="list-style-type: none"> • Oral and/or written exam • Seminar work <p>The seminar paper is a precondition for the exam. Both marks (the seminar and the exam) must be positive.</p> <p>Grading scale - in accordance with the Rules of examination and evaluation of knowledge.</p>

Reference nosilca / Lecturer's references:

LJUBOTINA, Predrag, GOMEZELJ, OMERZEL, Doris, VADNJAL, Jaka. Succeeding a family business in a transition economy: following business goals or do it in my own way? *Serbian Journal of Management*, ISSN 1452-4864, 2018, vol. 13, no. 1, str. 29-46.

LJUBOTINA, Predrag, VADNJAL, Jaka. Succeeding a family business in a transition economy : is this the best that can happen to me? *Kybernetes: the international journal of systems & cybernetics*, ISSN 0368-492X, 2017, vol. 46, no. 8, str. 1366-1385.

VADNJAL, Jaka, LJUBOTINA, Predrag. Professional trilemma of students with family business experience. *Kybernetes: the international journal of systems & cybernetics*, ISSN 0368-492X, 2016, vol. 45, no. 3, str. 446-460.

KOCIPER, Tina, LJUBOTINA, Predrag, VADNJAL, Jaka. Entrepreneurial characteristics and aspirations influencing career choice in tourism family businesses. *Academica turistica: tourism & innovation journal*, ISSN 1855-3303, 2014, [Tiskana izd.], vol. 7, no. 2, str. 193-201.

LJUBOTINA, Predrag, BOJNEC, Štefan, VADNJAL, Jaka. Macroeconomic factors formnig family business heir's career choice intention. *Acta Oeconomica*, ISSN 0001-6373, 2019, vol. 69, no. 3, str. 425-444.

LJUBOTINA, Predrag, VADNJAL, Jaka. Family Business Succession: Does Experience Gained in in Family Firm Really Count? *Management*, 2018, vol. 13, no. 4, str. 301–322.

LJUBOTINA, Predrag. The influence of entrepreneurial skills, education and risk perception on

career choice intent: The case of European students with family business background. *Research in Social Change*.

VADNJAL, Jaka, LJUBOTINA, Predrag. Karierne možnosti naslednikov družinskih podjetij. *Economic and business review*, ISSN 1580-0466, 2019, [Tiskana izd.], letn. 21, pos. št., str. 253-261.

LJUBOTINA, Predrag, VADNJAL, Jaka, TURK, Dunja. Kako vzgojiti več mladih podjetnikov: karierni načrti študentov. *Weekend: redna priloga časnika Finance*, 20.6.2014, str. 2-6.

LJUBOTINA, Predrag, VADNJAL, Jaka. Kdo bo prevzel družinska podjetja? *Weekend: redna priloga časnika Finance*, 27.6.2014, str. 2-6.

LJUBOTINA, Predrag, VADNJAL, Jaka. Career choice intentions of students with family business background. V: ANTONČIČ, Boštjan (ur.). *Conference proceedings, Advances in Business - Related Scientific Research Conference - ABSRC 2014*, Venice, Italy, March 26-28, 2014. Piran: Gea College - Faculty of Entrepreneurship, str. 1-11.

LJUBOTINA, Predrag. Family Business heir's trilemma: Transition vs. market economies. V: *3rd International Scientific Conference on Business and Economics (ISCBE): From Transition to Development: Emerging Challenges and Perspectives*, held in Skopje, Macedonia, 13-15 June 2019.

LJUBOTINA, Predrag. Family Business heir's career choice in european countries. V: *May Conference on Strategic Management (IMCSM19)*, held in Bor, Serbia, 24-26 May 2019.

VADNJAL, Jaka, LJUBOTINA, Predrag. To be or not to be in a family business: the case of eight countries in South-Eastern European region. V: Dana, Léo-Paul (ur.), Ramadani, Veland (ur.). *Family businesses in transition economies: management, succession and internationalization*. Heidelberg [etc.]: Springer. cop. 2015, str. 99-111.

VADNJAL, Jaka, LJUBOTINA, Predrag. Dileme naslednikov družinskih podjetij v Sloveniji in drugje. V: Sedmak, Gorazd (ur.), et al. *Spodbujanje ruralnega turizma = Poticanje ruralnog turizma*. Koper: Založba Univerze na Primorskem; u Rijeci: Fakultet za menedžment u turizmu i ugostiteljstvu, Sveučilište. 2015, str. 69-77.