

## UČNI NAČRT PREDMETA / COURSE SYLLABUS

<b>Predmet:</b>	Primerjalne raziskovalne metode
<b>Course title:</b>	Comparative Research Methods

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Strateško komuniciranje, druga stopnja	Program nima smeri	1., 2.	1., 2.
Strategic Communication, second level	Programme has no field	1st, 2nd	1st, 2nd

**Vrsta predmeta / Course type** Izbirni / Optional

**Univerzitetna koda predmeta / University course code:**  

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	-	15	-	-	145	6

**Nosilec predmeta / Lecturer:** prof. dr. Borut Rončević / Prof. Borut Rončević, PhD

**Jeziki / Languages:**

<b>Predavanja / Lectures:</b>	slovensko, angleško / Slovenian, English
<b>Vaje / Tutorial:</b>	slovensko, angleško / Slovenian, English

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

Pogoj za vključitev v delo je vpis v 1. letnik študija.

**Prerequisites:**

Prerequisite for participation is enrollment into the 1st year of study.

**Vsebina:**

• Predmet zagotavlja seznanitev s primerjalno metodo, ki je tradicionalno povezana z raziskovanjem v sociologiji in politični znanosti, pri čemer ni posebej vezana na katerokoli (pod)področje družboslovnih znanosti kar pomeni, da je relevantna za študente medkulturnega menedžmenta. Prej kot to, da je povezana s posameznim področjem, primerjalna metoda primarno predstavlja (pod)področje metodologije, ki zagotavlja smernice za sistematično raziskovanje različnih področjih družboslovnih znanosti. Vsebina je organizirana v naslednje sklope:

1. Primerjalno raziskovanje: zgodovinski pregled primerjalnega raziskovanja; osnovna vprašanja in dileme; vzgibi za primerjalno raziskovanje in njegovi cilji.
2. Ključne težave in rešitve v primerjalnem raziskovanju: menedžment in financiranje, dostopanje do primerljivih in harmoniziranih podatkov, koncepti in raziskovalni parametri.
3. Logika primerjalnega raziskovanja, raziskovalne strategije, priprava primerjalnega raziskovalnega dizajna.
4. Pristopi k primerjalnemu raziskovanju: študije primerov in primerjalne študije primerov; primerjalna historična analiza; primeri vs. spremenljivke v primerjalnem raziskovanju.
5. Triangulacija v primerjalnem raziskovanju.

**Content (Syllabus outline):**

• This course offers an introduction to the comparative method, a method that has traditionally been associated with research in sociology and political science but which is not specific to any subfield within social sciences, and is equally relevant to students of Intercultural Management. Indeed, rather than being linked with any substantive area of research, the comparative method is best seen as the subfield of methodology that provides guidelines for the systematic conduct of research in different areas of social sciences:

1. A comparative research: a historical overview of comparative research; main questions and dilemmas; motives for comparative research and its objectives.
2. Key problems and solutions in comparative research: management and funding, access to comparable and harmonized data, concepts and research parameters.
3. The logic of comparative research, research strategies, the preparation of comparative research design.
4. Approaches to comparative research: case studies and comparative case studies; comparative historical analysis; cases vs. variables in comparative research.
5. Triangulation in comparative research.

**Temeljni literatura in viri / Readings:**

Ragin, Charles. 2007. *Družboslovno raziskovanje: enotnost in raznolikost metode*. Ljubljana: Fakulteta za družbene vede.

Ragin, Charles. 2008. *Redesigning Social Inquiry: Fuzzy-sets and Beyond*. Chicago, London: University of Chicago Press.

Caramani, Daniele. 2008. *Introduction to the Comparative Method with Boolean Algebra*. Los

Angeles: Sage.

Przeworski, Adam in Teune, Henry. 1982. *The Logic of Comparative Social Inquiry*. Malabar: Krieger.

Sproti (letno) določeni dodatni viri in materiali. / Extra sources and materials to be determined annually.

### **Cilji in kompetence:**

Splošne kompetence:

- sposobnost oblikovanja kompleksnih in izvirnih idej, konceptov in rešitev določenih problemov;
- sposobnost identificiranja danega raziskovalnega problema, njegove analize ter možnih rešitev;
- sposobnost doseganja strokovne odličnosti na podlagi visoke ravni avtonomnosti (samo)kritičnosti, (samo)refleksivnosti in (samo)evalviranja;
- sposobnost inovativne uporabe in kombiniranja raziskovalnih empiričnih metod;
- sposobnost predstavitve pridobljenih znanstvenih izsledkov v obliki publikacij v mednarodni znanstveni periodiki.

Predmetno-specifične kompetence:

- sposobnost obvladanja standardnih metod, postopkov in procesov raziskovalnega dela na področju strateškega komuniciranja;
- sposobnost za reševanje raziskovalnih problemov na področju strateškega komuniciranja;
- razvoj veščin in spretnosti v uporabi znanja na raziskovalnem področju strateškega komuniciranja;
- poznavanje ustroja medijskega področja in razumevanje medijskih fenomenov in njihove povezanosti s strukturo in razvojem družb.

### **Objectives and competences:**

General competences:

- ability to formulate complex and original ideas, concepts and solutions to certain problems;
- ability to identify a given research problem, its analysis and possible solutions;
- ability to achieve professional excellence on the basis of a high level of autonomy (self)criticism, (self)reflexivity and (self)evaluation;
- ability to use innovatively and combine research empirical methods;
- ability to present the obtained scientific results in the form of publications in international scientific periodicals.

Subject-specific competences:

- ability to master standard methods, procedures and processes of research work in the field of strategic communication;
- ability to solve research problems in the field of strategic communication;
- development of skills in the use of knowledge in the research field of strategic communication;
- knowledge of the structure of the media field and understanding of media phenomena and their connection with the structure and development of societies.

**Predvideni študijski rezultati:**

Študent:

- v povezavi z drugimi predmeti pozna in razume ključne koncepte in dileme primerjalnega raziskovanja;
- v kontekstu raziskovalnega procesa in v povezavi z drugimi predmeti demonstrira znanje relevantnih vprašanj iz družboslovne teorije;
- reflektira in kritično ovrednoti strokovnost in etičnost primerjalnega raziskovanja;
- pozna uporablja osnovne metode in tehnike primerjalnega raziskovanja;
- reflektira in kritično ovrednoti primernost določene raziskovalne metode za analizo konkretnega problema.

**Intended learning outcomes:**

- In connection with other subjects student knows and understands key concepts of comparative research;
- In the context of social science research and conjunction with other subjects, student demonstrates knowledge of relevant issues in social theory;
- Student reflects on and critically evaluates the professionalism, and respects the ethics in comparative research;
- Student knows and use the basic methods and techniques of comparative research;
- Student reflects on and critically evaluates the appropriateness of certain research methods for the analysis of a concrete problem.

**Metode poučevanja in učenja:**

- predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri);
- seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, forum za reševanje kulturnih problemov, sporov, konfliktov in dilem, socialne igre);
- individualne in skupinske konzultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj);
- oblikovanje portfolija in samostojen študij (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija, samoocenjevanje);
- uporaba spletne učilnice oziroma drugih

**Learning and teaching methods:**

- Lectures with active engagement of students (explanation, discussion, questions, examples);
- Tutorials (reflection of experience, project work, teamwork, critical thinking, discussion, feedback, a forum for solving cultural problems, disputes, conflicts and dilemmas, social games);
- Individual and group consultations (discussions, additional explanation, specific questions);
- Forming a portfolio and individual study (motivation, guidance, self-observation, self-regulation, reflection, and self-assessment);
- Use of online classroom or other

sodobnih IKT orodij.

contemporary ICT tools.

<b>Načini ocenjevanja:</b>	Delež (v %) / Weight (in %)	<b>Assessment:</b>
<p>Način (pisni izpit, ustno izpraševanje, naloge, projekt):</p> <p>Seminarska naloga predstavlja</p> <p>Ocenjevalni kriteriji so skladni s fakultetnimi pravili o ocenjevanju in vrednotenju znanja študentov.</p>	100%	<p>Type (examination, oral, coursework, project):</p> <p>Seminar paper with the reports of seminar</p> <p>Grading scale - in accordance with the Rules of examination and evaluation of knowledge.</p>

**Reference nosilca / Lecturer's references:**

RONČEVIĆ, Borut in SUKLAN, Jana. Socio-cultural factors of developmental performance revisited. V: Strouhal, Jiri (ur.): *Economics, law and political science: proceedings of the 4th International Conference on Economics, Political and Law Science (EPLS '15), Rome, Italy, November 7-9, 2015*, str. 13-21.

RONČEVIĆ, Borut in MODIC, Dolores. Regional systems of innovations as social fields. *Sociologija i prostor*, 2011, 49(141), pp. 313–333.

RONČEVIĆ, Borut in MODIC, Dolores. Social fields of technological innovations. V: Genov, Nikolai (ur.): *Global trends and regional development*, (Routledge studies in development and society, 28). New York: Routledge, 2012, str. 226-247.

RONČEVIĆ, Borut; ŠUŠTERŠIČ, Janez; WOSTNER, Peter in BESEDNJAK VALIČ, Tamara. Quo vadis Slovenia? Between framework conditions and internal capabilities. *Managing global transitions*, 2010, 8(4), pp. 353–380.

ADAM, Frane; HAFNER, Ana; PODMENIK, Dane; PODMENIK, Darka; LAMUT, Urša; RONČEVIĆ, Borut in VOJVODIČ, Ana. *Inovativna jedra v regionalnem razvoju*. Ljubljana: Vega, 2010.

ADAM, Frane; MAKAROVIČ, Matej; RONČEVIĆ, Borut in TOMŠIČ, Matej. *The Challenges of Sustained Development: the Role of Socio-cultural Factors in East-Central Europe*. New York; Budapest: Central European University Press, 2005.