

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Metode kvalitativne analize
Course title:	Qualitative Research Methods

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mediji in novinarstvo / Media and Journalism	Program nima smeri / Program has a single course	drugi, tretji / second, third	drugi / second
Visokošolski strokovni / B.A.			

Vrsta predmeta / Course type izbirni / optional

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija / Other forms of Study	Samost. delo Individ. work	ECTS
20		40			120	6

Nosilec predmeta / Lecturer: red. prof. dr. Borut Rončević / Prof. Borut Rončević, Ph.D.

Jeziki / Languages: **Predavanja / Lectures:** slovenščina, angleščina / Slovene, English
Vaje / Tutorial: slovenščina, angleščina / Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Ni posebnih pogojev.

Prerequisites:

No special prerequisites.

Vsebina:

- Uvod v teoretične in konceptualne perspektive kvalitativnega raziskovanja: Relevantna poglavja iz filozofije znanosti in izbrana epistemološka vprašanja; vrednote in etika v kvalitativnem raziskovalnem procesu;
- Spoznavanje nekaterih osnovnih metod in tehnik kvalitativnega raziskovanja: strukturirani in polstrukturirani intervjuji, opazovanje z in brez udeležbe, analiza vsebine, biografske metode, akcijsko in evalvacijsko raziskovanje; ostale metode so predstavljene informativno;
- Študije primera (case studies);
- Primerjalno raziskovanje in kvalitativna metodologija.

Content (Syllabus outline):

- Theoretical and conceptual perspectives of qualitative research: Selected topics from science philosophy; chosen epistemological issues; values and ethics in qualitative research;
- Basic research methods and techniques in qualitative research: structured interviews; semi-structured interviews; participant observation; non-participant observation; content analysis; biographical methods; action and evaluation research;
- Case studies;
- Comparative research and Qualitative methodology.

Temeljni literatura in viri / Readings:

Sharan B. Merriam in Elizabeth J. Tisdell. 2015. *Qualitative Research: A Guide to Design and Implementation*, 4th Edition. John Wiley & Sons.

David Silverman (ur.). 2016. *Qualitative Research*. London: SAGE.

Steven J. Taylor, Robert Bogdan, Marjorie DeVault. 2015. *Introduction to Qualitative Research Methods: A Guidebook and Resource*. New Jersey: John Wiley & Sons.

Lamut, Urša, Macur, Mirna. 2012. *Metodologija družboslovnega raziskovanja. Od zasnove do izvedbe*. Založba Vega.

Adam, Frane idr. (ur.) 2012. *Kvalitativno raziskovanje v interdisciplinarni perspektivi*. Ljubljana: IRSA.

Cilji in kompetence:

- poznavanje in razumevanje družbenih procesov;
- obvladovanje tehnik, metod in postopkov, ki so relevantni za uspešno poklicno delo;
- razvoj kritične in samokritične presoje;
- sposobnost fleksibilne uporabe znanja v praksi;
- poznavanje koncepta kakovosti in vztrajno prizadevanje za kakovost strokovnega dela skozi avtonomnost, (samo)kritičnost, (samo)refleksivnost in (samo)evalviranje v strokovnem delu;
- etična refleksija in zavezanost profesionalni etiki v družbenem okolju z vestnim spoštovanjem načela resnicoljubnosti, svobode, odgovornosti, odprtosti, strpnosti, pluralizma, ustvarjalnosti, izvirnosti, uravnoveženosti, pravičnosti, poštenosti;
- sposobnost za reševanje konkretnih problemov s področja medijev in medijske produkcije z uporabo ustreznih metod, tehnik in postopkov;
- sposobnost pridobivanja, selekcije, ocenjevanja in umeščanja novih informacij na področju medijev in zmožnost njihove interpretacije;
- razumevanje metod kritične analize in razvoja ter njihova uporaba pri reševanju konkretnih problemov pri delu v sodobnih medijih;
- razvoj veščin in spretnosti pri uporabi znanja na področju medijev s pomočjo reševanja teoretičnih, empiričnih ali praktičnih problemov.

Objectives and competences:

- knowledge and understanding of social processes;
- mastering techniques, methods and procedures that are relevant to successful professional work;
- development of critical and self-critical judgment;
- ability to flexibly apply knowledge in practice;
- knowledge of the concept of quality and persistent efforts for the quality of professional work through autonomy, (self)criticality, (self)reflexivity and (self)evaluation in professional work;
- ethical reflection and commitment to professional ethics in the social environment with conscientious respect for the principle of truthfulness, freedom; responsibility, openness, tolerance, pluralism, creativity, originality, balance, fairness, honesty;
- ability to solve concrete problems in the field of media and media production using appropriate methods, techniques and procedures;
- ability to obtain, select, evaluate and place new information in the field of media and the ability to interpret it;
- understanding the methods of critical analysis and development and their use in solving concrete problems at work in modern media;
- development of skills in the application of knowledge in the field of media through the solution of theoretical, empirical or practical problems.

Predvideni študijski rezultati:

Študent/študentka:

- v povezavi z drugimi predmeti pozna in razume relevantna poglavja iz filozofije znanosti in epistemologije in v povezavi z drugimi predmeti;
- zavzame stališče do ključnih etičnih vprašanj v kvalitativnem raziskovalnem procesu in kritično vrednoti konkreten primer;
- reflektira in kritično ovrednoti strokovnost in etičnost uporabljenih kvalitativnih metod;
- pozna uporablja osnovne metode in tehnike kvalitativnega raziskovanja;
- izvede študijo primera in primerjalno študijo primera;
- kvantificira kvalitativne podatke za kvantitativno analizo;
- uporablja osnovno programsko opremo za kvalitativno in mešano analizo,
- reflektira in kritično ovrednoti primernost določene raziskovalne metode za analizo konkretnega problema.

Metode poučevanja in učenja:

- predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);
- seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre);
- eksperimentalne vaje, ki temeljijo na izkušenjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, igra vlog, sodelovalno učenje, portfolijo, evalvacija, samoocenjevanje);
- individualne in skupinske konsultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj);
- uporaba spletne učilnice oziroma drugih sodobnih IKT orodij.

Intended learning outcomes:

Student:

- In connection with other subjects knows and understands the relevant topics in philosophy of science and epistemology;
- Takes a position on key ethical issues in the research process, and critically evaluates a concrete example;
- Reflects on and critically evaluates the professionalism, and respects the ethics in qualitative research;
- Knows and uses the basic methods and techniques of qualitative research;
- Carries out a case study and comparative case study;
- Quantifies qualitative data for quantitative analysis;
- Uses the basic software for qualitative and mixed data analysis;
- Reflects on and critically evaluates the appropriateness of certain research methods for the analysis of a concrete problem.

Learning and teaching methods:

- Lectures with the active participation of students (materials, discussions, questions, examples, problem solving);
- Tutorial in conjunction with practice (reflection experience, project work, team work, critical thinking, discussion, feedback, social games, excursion);
- Experiments based on experiential, collaborative and problem-based learning (self-directed learning, discussion, explanation, observation, teamwork, case study methods of critical reading and writing, role playing, cooperative learning, portfolio, evaluation, self-assessment);
- Individual and group consultations (interviews, additional explanation, specific questions);
- Use of online classroom or other contemporary ICT tools.

Načini ocenjevanja:**Assessment:**

<p>Način (pisni izpit, ustno izpraševanje, naloge, projekt):</p> <ul style="list-style-type: none"> • Pisni/ustni izpit • Empirična seminarska naloga s poročili seminarskega dela in eksperimentalnih vaj ter predstavitev naloge <p>Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.</p>	<p>Delež (v %) / Weight (in %)</p> <p>40%</p> <p>60%</p>	<p>Type (examination, oral, coursework, project):</p> <ul style="list-style-type: none"> • Written / oral examination • Empirical seminar paper including reports on seminar work and paper presentation <p>Grading is in accordance with the Faculty's evaluation Ordinance.</p>
---	--	---

Reference nosilca / Lecturer's references:

RONČEVIĆ, Borut in MODIC, Dolores. Regional systems of innovations as social fields. *Sociologija i prostor*, 2011, 49(191), str. 313-333.

RONČEVIĆ, Borut in MODIC, Dolores. Social fields of technological innovations. V: Genov, Nikolai (ur.): *Global trends and regional development*, (Routledge studies in development and society, 28), 2012. New York: Routledge.

ADAM, Frane; HAFNER, Ana; PODMENIK, Dane; PODMENIK, Darka; LAMUT, Urša; RONČEVIĆ, Borut in VOJVODIĆ, Ana. *Inovativna jedra v regionalnem razvoju*. Ljubljana: Vega, 2010.

MAKAROVIĆ, Matej in RONČEVIĆ, Borut. *Interethnic relations in a systemic context: minorities in media and education in Slovenia*, (Gesellschaftliche transformationen, 2010, Bd. 17, Vol. 17). Münster: Lit.

ADAM, Frane; MAKAROVIĆ, Matej; RONČEVIĆ, Borut in TOMŠIČ, Matevž. *The challenges of sustained development: the role of socio-cultural factors in East-Central Europe*. New York; Budapest: Central European University Press, 2005.

BESEDNJAK VALIČ, Tamara, KOLAR, Janez, LAMUT, Urša. Thee Scenarios of Innovation and Technology Transfer: The Case of Key Enabling Technologies in the Danube Region. *Journal of Engineering and Applied Sciences*, 2020, ISSN 1816-949.

LAMUT, Urša. The role of professional portfolio within verifying of unformal knowledge and work experience among the future seekers of first employment. *Innovative issues and approaches in social sciences*, ISSN 1855-0541, 2009, vol. 2, no. 2, str. 48-75.

LAMUT, Urša. Three scenarios of cooperation between higher education and economy. V: BESEDNJAK VALIČ, Tamara (ur.), MODIC, Dolores (ur.), LAMUT, Urša (ur.). *Multifaceted nature of collaboration in contemporary world*. London: Vega Press, str. 233-264, 2012.

LAMUT, Urša, MACUR, Mirna. *Metodologija družboslovnega raziskovanja: od zasnove do izvedbe*. 1. izd. Ljubljana: Vega, 2012, ISBN 978-961-93138-8-6.

