

Nova Gorica, Slovenia, 21 September 2022

## **The Western Balkans Sustainable Energy Journalism Award**

The Western Balkans – Serbia, Bosnia and Herzegovina, Montenegro, North Macedonia, Albania, and Kosovo – are still experiencing major health and environmental problems due to the widespread use of fossil fuels. This is largely due to the lack of awareness on this topic in the region. Therefore, Slovenia's **School of Advanced Social Studies** (Fakulteta za uporabne družbene študije Nova Gorica – FUDŠ in process of merging with **Faculty of Media Ljubljana**) is launching the Sustainable Energy Journalism Award to identify the best journalistic pieces on sustainable energy in the Western Balkans region.

**Authors/journalists are invited to apply for the Sustainable Energy Journalism Award by 10 October 2022.** Media outlets as well as individual journalists can submit their articles/online stories/video materials published **between 1 January 2020 and 30 September 2022.**

The 3 winners – each coming from a different Western Balkan country – will be announced and awarded at the final event taking place by the end of 2022, which will include a sustainable energy debate with experts and media representatives.

**The application form is available [HERE](#).**

**Thank you for submitting your journalistic pieces.**

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### About the project

This year's Sustainable Energy Journalism Award, organised by FUDŠ, will be the first of its kind in the region. The jury will include faculty representatives, along with representatives of green energy companies and communication experts from PR agencies and think tanks. The project will start with an open call for regional media outlets and individual journalists to submit their articles/online/video published **between 1st January 2020 and 30th September 2022**. The submission deadline is **10th October 2022**. Following an evaluation from each of the jury members by the end of October, the jury will meet online and name the 3 winners (journalists) by mid-November 2022. Each of the winners will be from a different country. After this process, FUDŠ will organize an event with a round table debate on energy and the environment with experts and journalists, followed by the announcement of the award winners. Each winner will receive a prize in the amount of 200 EUR. Journalists from the wider SEE region and

partners (including the jury) will be invited to attend the event. After the event, the organizer will send press releases to the regional media to ensure that the award (and the project as a whole) gains ample visibility, with the main aim of ensuring that the topic of sustainable energy is recognized as a must in building a better future in the region.