

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Teoretični sklopi menedžmenta
Course title: Theoretical Sets of Management

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Strateško komuniciranje in menedžment, tretja stopnja	Menedžment	Prvi	Prvi
Strategic Communication and Management, 3rd level	Management	First	First

Vrsta predmeta / Course type

Obvezen / Mandatory

Univerzitetna koda predmeta / University course code:

TSM / TSM

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
10	30	0	0	0	410	15

Nosilec predmeta / Lecturer:

Red. prof. dr. Nada Trunk Širca / Prof. Nada Trunk Širca, Ph.D
Red. prof. dr. Andrej Koren / Prof. Andrej Koren, Ph.D
(nosilca sta v vlogi koordinatorjev, ker pri izvajanju predmeta sodeluje več visokošolskih učiteljev / the lecturers play the role of coordinators since several lecturers participate in the course)

**Jeziki /
Languages:**

**Predavanja /
Lectures:** slovenski, angleški (tudi za seminar) /
Slovenian, English (also for the seminars)
Vaje / Tutorials: /

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Vpis v 1. letnik doktorskega študija.

Prerequisites:

Enrolment in the first year of doctoral study.

Vsebina:

- Izhodišča teoretične misli v menedžmentu
- Razvoj teorije menedžmenta skozi čas
- Organizacije in okolje
- Menedžment in komuniciranje
- Etika in kultura
- Strategije
- Inovacije in inovativnost
- Globalizacija
- Digitalizacija

Content (Syllabus outline):

- Basics of theoretical thought in management
- Development of managerial theory through time
- Organizations and environment
- Management and communication
- Ethics and culture
- Strategy
- Innovation and innovation
- Globalization
- Digitalisation

Temeljna literatura in viri / Foundational literature and sources:

- Parnell, J. (2020): *Strategic Management: Theory and Practice, Sixth Edition*. Academic Media Solutions.
- Hill, Charles W. L. et al. (2019): *Strategic management: Theory: An Integrated Approach*. 13th Edition. Cengage Learning.
- Boucher, B. M., Dahl Rendtorff, J. (2016): *Stakeholder Theory: A Model for Strategic Management*. Springer.
- Dodatni najnovejši viri po izbiri predavateljev / Additional most recent sources selected by the lecturers.

Cilji in kompetence:

Pridobitev poglobljenega znanja, ki omogoča:

- uveljavljanje doma in v mednarodnem prostoru, v povezavi z lastnim znanstvenim in strokovnim delom.

Pridobitev spretnosti, potrebnih za:

- kritično refleksijo s poglobljenim in abstraktnim razmišljanjem;
- sintezo novih in kompleksnih idej.

Pridobitev splošnih kompetenc:

- sposobnost identificiranja danega raziskovalnega problema, njegove analize ter možnih rešitev;
- ustvarjanje novega znanja, ki pomeni relevanten prispevek k razvoju znanosti;
- razvoj veščin in spretnosti v uporabi znanja na raziskovalnem področju strateškega komuniciranja oziroma menedžmenta;
- sposobnost kompleksnega pridobivanja, selekcije, ocenjevanja in umeščanja novih

Objectives and competences:

Acquisition of in-depth knowledge that enables:

- achieving results at home and in the international space, related to one's own scientific and expert work.

Acquisition of skills, necessary for:

- critical reflection with in-depth and abstract thinking;
- synthesis of new and complex ideas.

Acquisition of general competences:

- ability to identify a given research problem, its analysis and possible solutions;
- creation of new knowledge, which represents a relevant contribution to the development of science;
- development of skills and abilities in the application of knowledge in the research field of strategic communication or management;
- ability of complex acquisition, selection, evaluation and placement of new knowledge,

znanj in zmožnost interpretacije v kontekstu družboslovja nasploh;

- sposobnost oblikovanja in implementacije izvirnih znanstvenih rešitev danih družbenih problemov;
- sposobnost kompleksnega systemskega pogleda na družbo in interdisciplinarnega pristopa, ki se kaže kot razumevanje splošne strukture družbenih ved ter povezanosti med njenimi posameznimi disciplinami in poddisciplinami;
- sposobnost predstavitve pridobljenih znanstvenih izsledkov v obliki publikacij v mednarodni znanstveni periodiki.

Pridobitev predmetno specifičnih kompetenc:

- sistematično poznavanje in razumevanje teorije in teoretskih sklopov, znanstvenih paradig ter razvoja področja managementa;
- osvajanje novih modelov in konceptov, iskanje novih rešitev in znanstveno-raziskovalnih pristopov na področju menedžmenta;
- koherentno obvladovanje temeljnega znanja in povezovanje znanja z različnih področij, umeščanje novih informacij in interpretacij v kontekst menedžmenta;
- kritičnost glede najširših implikacij uporabe znanja na področju menedžmenta v konkretnih poklicnih okoljih;
- sposobnost za reševanje konkretnih raziskovalnih problemov na različnih področjih komuniciranja oziroma menedžmenta v sodobni družbi;
- razumevanje vloge in funkcij komunikacije in menedžmenta za ohranjanje in razvoj medsebojnih odnosov;
- poznavanje bistvenih elementov in strukture dialoga;
- sposobnost oblikovanja in implementacije izvirnih znanstvenih rešitev komunikacijskih in menedžerskih problemov.

and the ability of interpretation in the context of social sciences in general;

- ability to design and implement the original scientific solutions to given social problems;
- ability of a complex systemic view of society and an interdisciplinary approach, which manifests itself as an understanding of the general structure of the social sciences and the connections between their individual disciplines and sub disciplines;
- ability to present the obtained scientific results in the form of publications in international scientific periodicals.

Acquisition of course-specific competences:

- systematic knowledge and understanding of theory and theoretical sets, scientific paradigms and development of the field of management;
- mastering new models and concepts, finding new solutions and scientific research approaches in the field of management;
- coherent mastery of basic knowledge and integration of knowledge from different fields, placing new information and interpretations in the context of management;
- criticism of the broadest implications of the use of knowledge in the field of management in specific professional settings;
- the ability to solve concrete research problems in different fields of communication or management in contemporary society;
- understanding the role and functions of communication and management for maintaining and developing interpersonal relationships;
- knowledge of the essential elements and structure of the dialogue;

- ability to design and implement original scientific solutions to communication and managerial problems.

Predvideni študijski rezultati:

Znanje in razumevanje:

Predmet zaokrožuje in omogoča poglobljeno razumevanje temeljnih in modernih teorij menedžmenta, kot tudi kritično vrednotenje in uporabo teh spoznanj pri snovanju lastnega izvirnega znanstvenega prispevka v okviru doktorskega študija.

Študent/študentka:

- pozna in razume ključne teoretske sklope v menedžmentu, njihov pomen, medsebojne povezave, razlike in podobnosti;
- samostojno in reflektirano uporablja sodobne pristope na področju menedžmenta;
- zmore argumentirano sodelovati pri diskusijah s področja trenutnih aktualnih dogajanj na področju menedžmenta;
- reflektirano umešča področje menedžmenta v širši družbeni, kulturni in vrednotni kontekst;
- kritično vrednoti in uporablja prizmo teorij menedžmenta v okviru samostojnega izvirnega raziskovanja.

Intended learning outcomes:

Knowledge and understanding:

The course completes and enables in-depth understanding of basic and modern theories of management as well as the critical evaluation and the use of these findings in the design of own original scientific contribution in the framework of doctoral studies.

The student:

- knows and understands the key theoretical sets in management, their significance, interrelations, differences and similarities between them;
- independently and reflectively uses contemporary approaches in the field management;
- is able to participate in discussions about current events in the field of management;
- reflectively places the field of management in the broader social, cultural and value contexts;
- critically evaluates and applies prism of management theories within her/his own independent original research.

Metode poučevanja in učenja:

- *predavanja* z aktivno udeležbo doktorandov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);
- *seminarsko delo* (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, dodatna razlaga);
- *uporaba spletne učilnice* oziroma drugih sodobnih IKT orodij;

Learning and teaching methods:

- *lectures* with active participation of doctoral students (explanations, discussion, cases, problem-solving);
- *seminar work* (reflecting experience, project work, team work, methods of critical thinking, discussions, reporting feedback information, additional explanations);

<p>- <i>individualno delo študentov</i> (samostojen študij literature, priprava razširjene raziskovalne naloge).</p>	<p>- <i>use of online classroom</i> or other contemporary ICT tools; - <i>Individual students' research work</i> (independent study of literature, preparing the extended research paper).</p>
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Delež (v %) /

Weight (in %)

Načini ocenjevanja:

Assessment:

<p>Način (pisni izpit, ustno izpraševanje, naloge, projekt):</p> <p>Razširjena raziskovalna naloga (cca. 5000 besed), ki se lahko poteguje za objavo v mednarodni recenzirani reviji/ monografiji ali za prezentacijo na mednarodni znanstveni konferenci/ delavnici.</p> <p>Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.</p>	<p>100%</p>	<p>Type (examination, oral, coursework, project):</p> <p>Extended research paper (cca. 5000 words) able to compete for publication in an international peer reviewed journal/monograph or for the presentation at the international scientific conference/workshop.</p> <p>The grading scale is harmonized with the Rules for verification and evaluation of knowledge.</p>
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Reference nosilca / Lecturer's references:

<ul style="list-style-type: none"> • SHAHZAD, Imran Ahmed, FARRUKH, Muhammad, WU, Yihua, TRUNK ŠIRCA, Nada. Human systems management: a retrospective of 40 years. <i>Human systems management</i>, ISSN 0167-2533, 2021, vol. 40, no. 1, str. 15-30. • SOKOLI, Dugagjin, TRUNK ŠIRCA, Nada, KOREN, Andrej. Quality of teaching in Kosovo's higher education institutions: viewpoints of institutional leaders and lecturers. <i>Human systems management</i>, ISSN 0167-2533, 2021, vol. 40, no. 5, str. 685-700. • ARZENŠEK, Ana, KOŠMRLJ MUHA, Katarina, TRUNK ŠIRCA, Nada. Predicting young researchers' university-industry collaboration using theory of planned behaviour. <i>International journal of innovation and learning</i>, ISSN 1471-8197, 2018, no. 2, vol. 24, str. 200-219. • TRUNK, Aleš, KOČAR, Sergeja, TRUNK ŠIRCA, Nada. Education and training for financial literacy: the role of banks - case study Slovenia. <i>International journal of innovation and learning</i>, ISSN 1471-8197, 2017, vol. 22, no. 3, str. 385-406. • JOŠT LEŠER, Valentina, TRUNK ŠIRCA, Nada, DERMOL, Valerij, TRUNK, Aleš. Career opportunities for PhD graduates in the knowledge-based economy: case of Slovenia. V: PROSTEAN, Gabriela (ur.). <i>Challenges and innovation in management and entrepreneurship</i>, (Procedia, ISSN 1877-0428, vol. 238), vol. 238, str. 104-113.

- DERMOL, Valerij, TRUNK ŠIRCA, Nada. Communication, company mission, organizational values, and company performance. V: PROSTEAN, Gabriela (ur.). *Challenges and innovation in management and entrepreneurship*, (Procedia, ISSN 1877-0428, vol. 238), vol. 238, str. 542-551.
- TRUNK ŠIRCA, Nada, DERMOL, Valerij, NOVAK TRUNK, Anica, TRUNK, Aleš. Responsible management and challenges of inclusion in multicultural school environment in Slovenia. V: PROSTEAN, Gabriela (ur.). *Challenges and innovation in management and entrepreneurship*, (Procedia, ISSN 1877-0428, vol. 238), vol. 238, str. 670-679.
- ROŽMAN, Laura, KOREN, Andrej, IVANUŠ-GRMEK, Milena, ČAGRAN, Branka. Leadership for learning and the characteristics of instructional practice in primary school in Slovenia. *International journal of management in education*, ISSN 1750-385X, 2020, vol. 14, no. 2, str. 212-227.
- **3.** BREJC, Mateja, ŠIROK, Klemen, KOREN, Andrej. Training as strategy for school self-evaluation capacity building. *Management: journal of contemporary management issues*, ISSN 1331-0194, 2019, vol. 24, special iss., str. 73-88.
- KOREN, Andrej, BREJC, Mateja. Global education trends and the national leadership context : the case of Slovenia. V: MOOS, Lejf (ur.), et al. *Educational leadership, improvement and change: discourse and systems in Europe*, (Palgrave studies on leadership and learning in teacher education, ISSN 2524-7069). Cham: Palgrave Macmillan, cop. 2020, str. 33-46.
- KOREN, Andrej, BREJC, Mateja. Educational leadership : a small country's response to globalisation - the Slovenian case. V: INGBÓRSSON, Ágúst Hjörtur (ur.). *Educational leadership in policy: challenges and implementation within Europe*. Cham: Palgrave Macmillan, cop. 2019, str. 205-219.