

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Ekonomska sociologija
Course title: Economic Sociology

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Uporabne družbene študije UN	/	2.,3.	4.,6.
Advanced Social Studies BA	/	2.,3.	4.,6.

Vrsta predmeta / Course type

Izbirni/Optional

Univerzitetna koda predmeta / University course code:

ES

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	0	40	0	0	120	6

Nosilec predmeta / Lecturer:

Red. prof. dr./ Ph.D., Professor Borut Rončević

**Jeziki /
Languages:**

**Predavanja /
Lectures:** Slovensko / Slovenian, Angleško / English

Vaje / Tutorial: Slovensko / Slovenian, Angleško / English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Ni posebnih pogojev.

Prerequisites:

No special prerequisites.

Vsebina:

Content (Syllabus outline):

Ekonomska sociologija je sociološka analiza ekonomskih fenomenov, institucij in odnosov. V predmetu bodo študenti/ke obravnavali naslednje vsebine:

- Osnovni koncepti in pristopi v ekonomski sociologiji: stara in nova ekonomska sociologija (pregled ključnih avtorjev); neoinstitucionalizem v ekonomiji in sociologiji; behaviorizem
- Gospodarstvo v makro sociološki perspektivi: organizacije, usmerjanje in razvoj v globalnem okolju; vpliv ekonomske, politične in kulturne globalizacije; mednarodni ekonomski odnosi
- Gospodarstvo v mezo - sociološki perspektivi: sociologija ekonomskih institucij in vedenja; družbena konstrukcija trgov; delo in poklici; ekonomska omrežja; neformalna ekonomija
- Gospodarstvo v mikro - sociološki perspektivi: sociologija podjetij in organizacij; oblikovanje poslovnih skupin; socialna konstrukcija podjetništva
- Gospodarstvo v povezavi z drugimi delnimi sistemi; vpliv države in politike; izobraževalni in socialni kapital; vpliv kulture na gospodarstvo; vpliv tehnologije
- Postkomunistična gospodarstva
- Konkurenčnost nacionalnih gospodarstev; merjenje konkurenčnosti nacionalnih gospodarstev; sestavine indeksov konkurenčnosti; vloga države in politike pri vzpostavljanju gospodarske konkurenčnosti

Economic sociology is the sociological analysis of economic phenomena, institutions and relationships. In the course, students will be discussed the following topics:

- Basic concepts and approaches in economic sociology: the old and the new economic sociology (overview of the key authors); neoinstitutionalism in economics and sociology; behaviourism
- The economy in the macro-sociological perspective: organization, direction and development in a global environment; the impact of economic, political and cultural globalization; international economic relations
- The economy in the meso - sociological perspective: sociology of economic institutions and behaviour; social construction of markets; work and occupations; economic system; informal economy
- The economy in the micro - sociological perspective: sociology of enterprises and organizations; formation of business groups; social construction of entrepreneurship
- Economy in conjunction with other partial systems; the impact of law and policy; educational and social capital; the impact of culture on the economy; the impact of technology
- Post-communist economies
- Competitiveness of national economies; measuring the competitiveness of national economies; component indices of competitiveness; role of the state and politics in creating economic competitiveness

Temeljni literatura in viri / Readings:

- Granovetter, Mark. 1985. "Economic Action and Social Structure: The Problem of Embeddedness", *The American Journal of Sociology*, 91:481-510.
- Hall, Peter A. and Soskice, David (eds.) 2001. *Varieties of Capitalism: The Institutional Foundations of Comparative Advantage*. Oxford: Oxford University Press.
- Polanyi, Karl. 1944. *The Great Transformation*. Boston: Beacon.
- Porter, Michael E. 1998. *The Competitive Advantage of Nations*. New York: The Free Press.
- Smelser, Neil and Swedberg, Richard (eds.). 2005. *The Handbook of Economic Sociology*. Princeton: Princeton University Press.
- Weber, Max. [1922] 1978. *Economy and Society*. Berkeley: University of California Press.
- Adam Frane and Rončević Borut (2003). Social capital: recent debates and research trends. *Social Science Information* 42(2), pp. 155-183.
- Beckert Jens (2010) How Do Fields Change? The Interrelations of Institutions, Networks, and Cognition in the Dynamics of Markets. *Organization Studies* 31 (5), pp. 605-627.
- Fligstein Neil and Doug McAdam (2012) *A Theory of Fields*. Oxford: Oxford University Press.

Cilji in kompetence:

Učna enota prispeva k razvoju naslednjih splošnih in predmetnospecifičnih kompetenc:

- poznavanje in razumevanje družbenih procesov ter sposobnost za njihovo analizo, sintezo in predvidevanje rešitev in njihovih posledic
- razvoj kritične in samokritične presoje
- občutljivost za ljudi in socialno okolje ter razvoj komunikacijskih sposobnosti in spretnosti
- etična refleksija in zavezanost profesionalni etiki v družbenem okolju s spoštovanjem načela nediskriminatornosti in multikulturalnosti
- poznavanje in razumevanje zgodovine razvoja temeljnih družboslovnih disciplin (stroke) in sicer s področja sociologije, političnih ved, komunikologije, ekonomije in menedžmenta, družboslovne informatike, pravoznanstva, družboslovne statistike in kvalitativnih metod.
- sposobnost interdisciplinarnega pristopa, ki se kaže kot razumevanje splošne strukture družbenih ved ter povezanosti med njenimi posameznimi disciplinami in poddisciplinami
- razumevanje in uporaba metod kritične analize in razvoja teorij ter njihova uporaba

Objectives and competences:

Students attending this teaching unit will acquire the following general and subject specific competences:

- knowledge and understanding of social processes and the ability for their analysis, synthesis, foreseeing solutions and their consequences
- development of critical and self-critical judgement
- sensitivity to people and social environment and the development of communication abilities and skills
- ethical reflection and commitment to professional ethics in the social environment while respecting the principle of non-discrimination and multiculturalism
- knowing and understanding the foundations and history of the development of the basic social science disciplines (professions), i.e. sociology, political science, economy and management, social science informatics, jurisprudence, social science statistics and qualitative methods
- the ability for an interdisciplinary approach demonstrated as understanding of the general structure of social sciences and their connections to its particular disciplines and sub-disciplines

v reševanju konkretnih družbenih in delovnih problemov

- komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami
- razumevanje odnosov med posamezniki, organizacijami in družbenim okoljem, zmožnost za kompleksno sistemsko obravnavo in delovanje
- načrtovanje in obvladovanje sprememb ob oblikovanju celovite ocene stanja v organizaciji ali družbenem okolju z upoštevanjem različnih dejavnikov.

- the understanding and applications of the methods of critical analysis and development of theory as well as their application in order to solve particular social and work-related issues
- communication with the experts from various fields of economic and social life as well as with various interest groups
- understanding of the relations between individuals, organisations and social environment, the ability of complex systems thinking and action
- planning and controlling changes while forming a holistic evaluation of the situation in the organisation or social environment while considering a variety of factors.

Predvideni študijski rezultati:

Znanje in razumevanje:
Študent/študentka

- pozna, razume in zna uporabljati temeljne koncepte in pristope s področja ekonomske sociologije ter jih zna povezati s konkretnimi dogodki in procesi v gospodarstvu.
- razume temeljne lastnosti gospodarstva ter umestitev gospodarstva v širši družbeni kontekst.
- pozna osnovne razlike med različicami kapitalističnega tržnega gospodarstva.
- razume temeljne pojme povezane z družbenimi procesi in jih zna aplicirati na procese, ki potekajo v gospodarstvu.
- spozna in kritično ovrednoti dejavnike, ki vplivajo na strategije in vedenje podjetij in organizacij.
- spremlja in na podlagi pridobljenega znanja samostojno kritično reflektira ključne lastnosti in spremembe v gospodarskem sistemu.
- spozna, spremlja in kritično vrednoti dejavnike konkurenčnosti nacionalnega gospodarstva.

Intended learning outcomes:

Knowledge and understanding:
Students

- know and understand basic concepts and approaches in the field of economic sociology and connect to specific events and processes in the economy.
- understand basic characteristics of the economy and placing the economy in a wider social context.
- know the basic differences between the variety of the capitalist market economy.
- understand the basic concepts related to social processes and know how apply them to the processes taking place in the economy.
- learn and critically evaluate the factors that influence the strategy and behavior of businesses and organizations.
- monitor the knowledge acquired independently and critically reflects on the key features and transformations in the economic system.
- learn, monitor and critically evaluate the factors of competitiveness of the national economy.

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Metode poučevanja in učenja:

- Predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);
- Vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije).

Learning and teaching methods:

- Lectures with students' active participation (lecture, discussion, questions, examples, problem solving exercises);
- Tutorials with assignment (self-reflection, project work, team work, methods of critical thinking, discussion, feedback, practice).

Delež (v %) /

Načini ocenjevanja:

Weight (in %)

Assessment:

<ul style="list-style-type: none"> • Seminarska naloga s poročili vaj ter predstavitev naloge 	<p>100%</p>	<ul style="list-style-type: none"> • Individual assignment and representation of the assignment
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Reference nosilca / Lecturer's references:

- MAKAROVIČ, Matej, ŠUŠTERŠIČ, Janez, RONČEVIČ, Borut. Is Europe 2020 Set to Fail? : the cultural political economy of the EU grand strategies. *European planning studies*, ISSN 0965-4313, 2014, vol. 22, iss. 3, str. 610-626.
- RONČEVIČ, Borut, MAKAROVIČ, Matej. Societal steering in theoretical perspective : social becoming as an analytical solution. *Polish Sociological Review*, ISSN 1231-1413, 2011, vol. 176, no. 4, str. 461-472.
- MAKAROVIČ, Matej, RONČEVIČ, Borut. *Interethnic relations in a systemic context : minorities in media and education in Slovenia*, (Gesellschaftliche transformationen, Bd. 17, Vol. 17). Münster: Lit, 2010. 138 str., ilustr. ISBN 978-3-643-10657-5.
- RONČEVIČ, Borut, MODIC, Dolores. Regional systems of innovations as social fields. *Sociologija i prostor*, ISSN 1846-5226, 2011, vol. 49, no. 191, str. 313-333.
- RONČEVIČ, Borut, MAKAROVIČ, Matej. Towards the strategies of modern societies : systems and social processes. *Innovation*, ISSN 1351-1610, Sep. 2010, vol. 23, no. 3, str. 223-239.
- RONČEVIČ, Borut. Regional development agencies and changing social fields : towards a sociology of regional systems of innovation. V: BELLINI, Nicola (ur.), DANSON, Mike (ur.), HALKIER, Henrik (ur.). *Regional development agencies : the next generation? : networking, knowledge and regional policies*, (Regions and cities, 59). 1st published. London; New York: Routledge, 2012, str. 87-101.