

## UČNI NAČRT PREDMETA / COURSE SYLLABUS

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| <b>Predmet:</b>      | Kvalitativno raziskovanje v medkulturnem menedžmentu     |
| <b>Course title:</b> | Qualitative Research Methods in Intercultural Management |

| Študijski program in stopnja<br>Study programme and level | Študijska smer<br>Study field | Letnik<br>Academic year | Semester<br>Semester |
|---|-------------------------------|-------------------------|----------------------|
| Medkulturni menedžment, druga                             | Program nima smeri            | prvi                    | prvi                 |
| Intercultural Management, second                          | The programme has no fields   | first                   | first                |

**Vrsta predmeta / Course type** Obvezni / Mandatory

**Univerzitetna koda predmeta / University course code:**  

| Predavanja<br>Lectures | Seminar<br>Seminar | Vaje<br>Tutorial | Klinične vaje<br>work | Druge oblike študija | Samost. delo<br>Individ.<br>work | ECTS |
|------------------------|--------------------|------------------|-----------------------|----------------------|----------------------------------|------|
| 20                     | 0                  | 20               | 0                     | 0                    | 110                              | 5    |

**Nosilec predmeta / Lecturer:** prof. dr. Borut Rončević, doc. dr. Urša Lamut / Prof. Borut Rončević, PhD, Assist. Prof. Urša Lamut, PhD

**Jeziki / Languages:**

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| <b>Predavanja / Lectures:</b> | slovensko, angleško / Slovenian, English |
| <b>Vaje / Tutorial:</b>       | slovensko, angleško / Slovenian, English |

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

**Prerequisites:**

Pogoj za vključitev v delo je vpis v 1. letnik študija.

Prerequisite for participation is enrollment into the 1st year of study.

**Vsebina:**

- Narava kvalitativnega raziskovanja: izbrane teme iz filozofije znanosti; etika; razmerje med teorijo in raziskovanjem; zanesljivost in veljavnost v kvalitativnem raziskovanju.
- Vzorčenje v kvalitativnem raziskovanju.
- Etnografija in opazovanje z udeležbo.
- Intervjuji v kvalitativnem raziskovanju.
- Fokusne skupine.
- Jezik v kvalitativnem raziskovanju: konverzacijska analiza, analiza diskurza.
- Dokumenti kot viri podatkov.
- Kvalitativna analiza podatkov: splošne strategije, osnovne operacije in z njimi povezane težave; tematska in narativna analiza.
- CAQDAS: Računalniško podprta kvalitativna analiza.
- Ključne izbrane teme: kombiniranje kvalitativnih in kvantitativnih metod; internet in kvalitativno raziskovanje; pisanje kvalitativnih poročil.

**Content (Syllabus outline):**

- The nature of qualitative research: selected topics from philosophy of science; ethics; theory and research; reliability and validity in qualitative research.
- Sampling in qualitative research.
- Ethnography and participant observation.
- Interviewing in qualitative research.
- Focus groups.
- Language in qualitative research: conversation analysis; discourse analysis.
- Documents as sources of data.
- Qualitative data analysis; general strategies; basic operations and associated problems; thematic and narrative analysis.
- CAQDAS: Computer-assisted qualitative data analysis.
- Key selected topics: mixed methods research; internet research methods; writing up social research etc.

**Temeljni literatura in viri / Readings:**

Sharan B. Merriam in Elizabeth J. Tisdell (2015): *Qualitative Research: A Guide to Design and Implementation*, 4th Edition. John Wiley & Sons.

David Silverman (ur.): (2016) *Qualitative Research*. London: SAGE.

Steven J. Taylor, Robert Bogdan, Marjorie DeVault (2015): *Introduction to Qualitative Research Methods: A Guidebook and Resource*. New Jersey: John Wiley & Sons.

Bryman, Allen (2012): *Social Research Methods*. 4th edition. Oxford and New York: Oxford University Press.

Gilbert, Nigel (2012): *Researching Social Life*. 3rd edition. London: Sage.

Friese, Susanne (2012): *Qualitative Data Analysis with ATLAS.ti*. Los Angeles etc.: Sage.

Lamut, Urša in Macur, Mirna (2012): *Metodologija družboslovnega raziskovanja: od zasnove do izvedbe*. Ljubljana: Vega.

Sproti (letno) določeni dodatni viri in materiali. / Extra sources and materials to be determined annually.

#### **Cilji in kompetence:**

- poznavanje in razumevanje kulturnih in družbenih procesov in sposobnost njihove kompleksne analize;
- sposobnost uporabe relevantnih domačih in mednarodnih virov, uporabe elektronskih virov in kritične analize relevantne literature;
- razvoj sposobnosti interdisciplinarnega mišljenja in sodelovanja;
- spodbujanje vključevanja napredne tehnologije pri učenju in proučevanju družbenih in poslovnih študij;
- razumevanje kulturnih fenomenov in njihove povezanosti s strukturo in razvojem družb;
- sposobnost navezovanja stikov v večkulturnem okolju in komuniciranja z akterji iz različnih kulturnih okolij;
- sposobnost anticipacije in reševanje problemov, ki izhajajo iz medkulturnih razlik; sposobnost za upravljanje s časom, za samopripravo in načrtovanje ter samokontrolo izvajanja načrtov.

#### **Objectives and competences:**

- Knowledge and understanding of cultural and social processes and the ability for their complex analysis;
- The ability to apply relevant national and international sources, to apply electronic sources and critical analysis of relevant literature;
- Development of interdisciplinary thinking and cooperation skills;
- Promoting the integration of advanced technologies for learning and studying the social and the business studies.
- Understanding the cultural phenomena and their relationship with the structure and the development of societies;
- The ability to establish contacts in a multicultural environment and to communicate with actors with different cultural backgrounds; The ability to anticipate and solve problems arising from intercultural differences;
- The ability of time-management, self-preparedness and planning, self-control over the implementation of plans.

#### **Predvideni študijski rezultati:**

- v povezavi z drugimi predmeti študent pozna in razume relevantna poglavja iz filozofije znanosti in epistemologije;
- v kontekstu raziskovalnega procesa in v

#### **Intended learning outcomes:**

- In connection with other subjects student knows and understands the relevant topics in philosophy of science and epistemology;
- In the context of social science research and

povezavi z drugimi predmeti študent demonstrira znanje relevantnih vprašanj iz družboslovne teorije;

- študent zavzame stališče do ključnih etičnih vprašanj v raziskovalnem procesu in kritično vrednosti konkreten primer;
- študent reflektira in kritično ovrednoti strokovnost in etičnost uporabljenih metod v kvalitativnih raziskavah;
- študent pozna uporablja osnovne metode in tehnike kvalitativnega raziskovanja;
- študent zna kako kvantificirati kvalitativne podatke za kvantitativno analizo;
- uporablja osnovno programsko opremo za kvalitativno in mešano analizo;
- študent reflektira in kritično ovrednoti primernost določene raziskovalne metode za analizo konkretnega problema.

conjunction with other subjects, student demonstrates knowledge of relevant issues in social theory;

- Student takes a position on key ethical issues in the research process, and critically evaluates a concrete example;
- Student reflects on and critically evaluates the professionalism, and respects the ethics in qualitative research;
- Student knows and uses the basic methods and techniques of qualitative research;
- Student knows how to quantify qualitative data to quantitative analysis;
- Student uses the basic software for qualitative and mixed data analysis;
- Student reflects on and critically evaluates the appropriateness of certain research methods for the analysis of a concrete problem.

#### **Metode poučevanja in učenja:**

- predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);
- seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre);
- vaje, ki temeljijo na izkušenjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, evalvacija, samoocenjevanje);
- individualne in skupinske konzultacije (diskusija, dodatna razlaga, obravnava

#### **Learning and teaching methods:**

- Lectures with students active participation (explanation, discussion, questions, examples, problem-solving);
- Tutorials (reflection on experience, project work, team work, critical thinking, discussion, feedback, social games);
- Seminars based on experience-based learning, participation in problem learning (independent study, discussion, explanation, observation, team work, case study, methods of critical reading and writing, evaluation, self-evaluation);
- Individual and group consultations (discussion and additional explanation, dealing with specific issues);

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| specifičnih vprašanj);<br><br><ul style="list-style-type: none"> <li>• oblikovanje portfolija in samostojen študij (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija, samoocenjevanje);</li> <li>• uporaba spletne učilnice oziroma drugih sodobnih IKT orodij.</li> </ul> | <ul style="list-style-type: none"> <li>• Forming portfolio and individual study (motivation, guidance, self-observation, self-regulation, reflection, and self-assessment);</li> <li>• Use of online classroom or other contemporary ICT tools.</li> </ul> |
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Delež (v %) /

**Načini ocenjevanja:**

Weight (in %)

**Assessment:**

| Način (pisni izpit, ustno izpraševanje, naloge, projekt):                         | Delež (v %) / Weight (in %) | Assessment: Type (examination, oral, coursework, project):                               |
|---|-----------------------------|--|
| Seminarska naloga   | 100 %                       | The empirical seminar paper with the reports of seminar and laboratory work              |
| Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja. |                             | Grading scale - in accordance with the Rules of examination and evaluation of knowledge. |

**Reference nosilca / Lecturer's references:**

Rončević, Borut in Modic, Dolores (2011): Regional systems of innovations as social fields. *Sociologija i prostor*, 49(191), str. 313-333.

Rončević, Borut in Modic, Dolores (2012): Social fields of technological innovations. V: Genov, Nikolai (ur.): *Global trends and regional development*, (Routledge studies in development and society, 28). New York: Routledge.

Adam, Frane; Hafner, Ana; Podmenik, Dane: Podmenik, Darka; Lamut, Urša; Rončević, Borut in Vojvodić, Ana (2010): *Inovativna jedra v regionalnem razvoju*. Ljubljana: Vega.

Makarović, Matej in Rončević, Borut (2010): *Interethnic relations in a systemic context: minorities in media and education in Slovenia*, (Gesellschaftliche transformationen, Bd. 17, Vol. 17). Münster: Lit.

Adam, Frane; Makarović, Matej; Rončević, Borut in Tomšič, Matevž (2005): *The challenges of sustained development: the role of socio-cultural factors in East-Central Europe*. New York; Budapest: Central European University Press.

Besednjak Valič, Tamara, Kolar, Janez, Lamut, Urša (2020): Three Scenarios of Innovation and Technology Transfer: The Case of Key Enabling Technologies in the Danube Region. *Journal of Engineering and Applied Sciences*, SSN: 1816-949.

Lamut, Urša (2009): The role of professional portfolio within verifying of unformal knowledge and work experience among the future seekers of first employment. *Innovative issues and approaches in social sciences*, ISSN 1855-0541, vol. 2, no. 2, str. 48-75.

Lamut, Urša (2012): Three scenarios of cooperation between higher education and economy. V: BESEDNJAK VALIČ, Tamara (ur.), MODIC, Dolores (ur.), LAMUT, Urša (ur.). *Multifaceted nature of collaboration in contemporary world*. London: Vega Press, str. 233-264.

Lamut, Urša, Macur, Mirna (2012): *Metodologija družboslovnega raziskovanja: od zasnove do izvedbe*. 1. izd. Ljubljana: Vega, 2012. 213 str., ilustr., tabele. ISBN 978-961-93138-8-6.