

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Temelji delovanja gospodarstva
Course title: Basics of Economic Operation

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Socialni menedžment, prva	Program nima smeri.	Prvi	Drugi
Social management, prva	The programme has no field.	First	Second

Vrsta predmeta / Course type

Obvezni / obligatory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	/	45	/	/	105	6

Nosilec predmeta / Lecturer:

prof. dr. Robert Vodopivec

**Jeziki /
Languages:**

**Predavanja /
Lectures:** Slovensko / Slovenian, Angleško / English
Vaje / Tutorial: Slovensko / Slovenian, Angleško / English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Vpis študenta v prvi letnik študija.

Prerequisites:

Enrolment into the first year of study.

Vsebina:

- Temeljni pojmi ekonomije
- Relativna redkost dobrin in trije problemi ekonomske organizacije
- Ekonomski problem in tehnološke možnosti družbe
- Tržno gospodarstvo
- Vloga države v tržnem gospodarstvu
- Osnovni elementi povpraševanja in ponudbe;
- Elastičnost povpraševanja in ponudbe
- Obnašanje potrošnika, potrošnikovo ravnotežje

Content (Syllabus outline):

- Fundamental concepts of economics
- Scarcity and three problems of economic organization
- Economic problem and technological possibilities of society
- Market economy
- The role of government in market economy
- Basic elements of demand and supply
- Elasticity of demand and supply
- Consumer behaviour, consumer equilibrium
- Analysis of costs

- Analize stroškov
- Produkcija in odločitve podjetja
- Obnašanje delovanje popolno konkurenčnih trgov
- Nepopolna konkurenca, monopol
- Temelji makroekonomije
- Mere ekonomske dejavnosti
- Vlada in Mednarodna trgovina
- Centralna banka in denarna politika
- Fiskalna politika
- Brezposelnost
- Zagotavljanje stabilnosti cen
- Ekonomska politika rasti
- Mednarodna trgovina in svetovna ekonomija, globalizacija

- Production and decisions of the firm
- Behaviour and performance of competitive markets
- Imperfect competition, monopoly
- Fundamental concepts of Macroeconomics
- Measures of economy performance
- Government and international trade
- Central bank and monetary policy
- Fiscal policy
- Unemployment
- Ensuring price stability
- Economic policy for grow
- International trade and world economy, global economy

Temeljni literatura in viri / Readings:

Samuelson, Paul, Nordhaus, William (2002): *Economics*, New York, Mc Graw Hill.

Setnikar-Cankar, Stanka, Hrovatin, Nevenka (2007): *Temelji ekonomije*. 2. dopolnjena izd., Ljubljana: Fakulteta za upravo.

Lah, Marko (2000): *Temelji ekonomije*. Ljubljana: Fora.

Cilji in kompetence:

- poznavanje in razumevanje družbenih procesov ter sposobnost za njihovo analizo, sintezo in predvidevanje rešitev in njihovih posledic;
- obvladanje raziskovalnih metod, postopkov in procesov na področju družbenih ved;
- razvoj kritične in samokritične presoje;
- sposobnost fleksibilne uporabe znanja v praksi;
- poznavanje in razumevanje utemeljitev in zgodovine razvoja temeljnih družboslovnih disciplin (stroke) in sicer s področja

Objectives and competences:

- Knowledge and understanding of social processes and the capacity for analysis, synthesis and prediction solutions and their consequences;
- mastery of research methods, procedures and processes in the field of social sciences;
- development of critical and self-critical assessment;
- the ability of the flexible use of knowledge in practice;
- Knowledge and understanding of the rationale and history of the development of core social

sociologije, političnih ved, komunikologije, ekonomije in menedžmenta, družboslovne informatike, pravoznanstva, družboslovne statistike in kvalitativnih;

- sposobnost za reševanje konkretnih družbenih in delovnih problemov z uporabo družboslovnih znanstvenih metod in postopkov;
- sposobnost povezovanja koherentno obvladanega temeljnega znanja, pridobljenega pri obveznih predmetih, ter njegova uporaba v praksi;
- sposobnost pridobivanja, selekcije, ocenjevanja in umeščanja novih informacij in zmožnost interpretacije v kontekstu družboslovja;
- razumevanje in uporaba metod kritične analize in razvoja teorij ter njihova uporaba v reševanju konkretnih družbenih in delovnih problemov;
- razvoj veščin in spretnosti pri uporabi znanja na področju družbenih ved s pomočjo reševanja teoretičnih ali empiričnih problemov.

science disciplines (professions) and in the fields of sociology, political science, communication science, economics and management, social informatics, jurisprudence, social statistics and qualitative;

- the ability to solve concrete social and working problems through the use of social scientific methods and procedures;
- the integration capacity of controlled coherent basic knowledge acquired in the compulsory subjects, as well as its application in practice;
- the ability of the acquisition, selection, evaluation and placement of new information and the ability to interpret in the context of social sciences;
- Understanding and using methods of critical analyzes and development of theories and their application in solving specific social and work problems;
- development of skills in the use of knowledge in the social sciences by means of solving theoretical or empirical problems.

Predvideni študijski rezultati:

Znanje in razumevanje:

- temeljnih pojmov ekonomije in delovanja tržnega gospodarstva;
- temeljnih pojmov mikro ekonomije;
- temeljnih pojmov makro ekonomije;
- vloge države v tržnem gospodarstvu;
- temeljnih pojmov mednarodne trgovine;
- koncepte svetovne ekonomije;
- globalizacije.

Intended learning outcomes:

Knowledge and understanding:

- Fundamental concepts of economics and market economy
- Basic of Microeconomics concepts.
- Basic of Macroeconomics concepts
- The role of government in market economy
- Fundamental concepts of international trade.
- Concepts of world economy
- Global economy.

Metode poučevanja in učenja:

Learning and teaching methods:

<p>Predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);</p> <p>Vaje na seminarski način (refleksija prebranih besedil in lastnih izkušenj, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre);</p> <p>Vaje, ki temeljijo na izkušnjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, evalvacija, samoocenjevanje); Individualno delo študentov (študij literature);</p> <p>Individualne in/ali skupinske konzultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj);</p> <p>Možnost oblikovanje portfolija in samostojen študij (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija).</p>	<p>Lectures with the active participation of students (presentation, discussion, questions, problems, problem solving);</p> <p>Seminars (reflections of the read texts and own experience, team work, methods of critical thinking, discussions, reporting feedback information, social games);</p> <p>Seminars based on experience based learning, participation in problem learning (independent study, discussion, explanation, observation, team work, case study, methods of critical reading and writing, evaluation, self-evaluation); Individual work (study of the literature);</p> <p>Individual and/or groups consultations (discussion, additional explanation, dealing with specific issues);</p> <p>A possibility of portfolio formation and independent study (motivating, guiding, self-observing, self-tuning, reflection).</p>
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Načini ocenjevanja:

Delež (v %) /
Weight (in %)

Assessment:

Način (pisni izpit, ustno izpraševanje, naloge, projekt)	Delež (v %) / Weight (in %)	Type (examination, oral, coursework, project):
<ul style="list-style-type: none"> ustni ali pisni izpit 	70%	<ul style="list-style-type: none"> written or oral exam
<ul style="list-style-type: none"> seminarska naloga <p>Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.</p>	30%	<ul style="list-style-type: none"> seminar work <p>Grading is in accordance with the Faculty's evaluation Ordinance.</p>

Reference nosilca / Lecturer's references:

Bogataj, Marija, Bogataj, Ludvik, Vodopivec, Robert. (2005): Stability of perishable goods in cold logistic chains. *Int. j. prod. econ.* [Print ed.], Jan. 2005, vol. 93/94, str. 345-356.

Bogataj, David, Vodopivec, Robert, Bogataj, Marija. The extended MRP model for the evaluation

and financing of superannuation schemes in a supply chain. *Technological and economic development of economy*, 2013, vol. 19, suppl. 1, str. S119-S133.

Vodopivec, Robert. (2002): The Napan project : globalisation and development of intermodal logistics in the North Adriatic region. *Financ. times FT Business*(Lond. ed.), October/November 2002, str. 12-13.

Vodopivec, Robert. Influence of political globalization and global crisis on traditional marketing management theory and practice : service sector in terms of changing environment. *Procedia - social and behavioral sciences*. [Online ed.], 2012, vol. 44, str. 330-340.

Vodopivec, Robert. The slovenian regional development asymmetries as EU welcomes new members. V: *Problemy i perspektivy razvitija sotrudičestva meždu stranami Jugo-Vostočnoj Evropy v ramkah Černomorskogo ekonomičeskogo sotrudičestva i GUAM : sbornik naučnyh trudov = [Problems and prospects of cooperation development between countries of South-Eastern Europe within context of Black sea economic cooperation and guam : collection of scientific works]*, (Problemy razvitiâ vnešneekonomičeskikh svâzej i privlečeniâ inostrannyh investicij: regional'nyj aspekt, ISSN 1991-3524). Rostov-na-Donu-Donetsk: Doneckij nacional'nyj universitet, 2013, str. 82-86, ilustr.

Vodopivec, Robert, Krstov, Ljupčo. (2007): Organisation management in supply chain with dynamic effect of organizational rules. *Facta Univ., Econ. Organ.*, 2007, vol. 4, no. 2, str. 91-107.

VODOPIVEC, Robert, KRSTOV, Ljupčo. (2007): Implement ERP systems. *Ekonom. teme*, 2007, letn. 45, št. 4, str. 11-31.

Vodopivec, R. (2008): *Logistične storitve in državna regulativa*. 1. izd. Celje: Fakulteta za logistiko; Šempeter pri Gorici: Medifas, Mediteranski inštitut za sodobne študije, 120 str.

Vodopivec, R. (2008): *Ekonomska teorija v logistiki*. 1. izd. Celje: Univerza v Mariboru; Fakulteta za logistiko, Medifas; Mediteranski inštitut za sodobne študije, 103 str.

Vodopivec, R. (2010): Global crisis from another angle. V: Pandiloska - Jurak, Alenka (ur.), Pintarič, U. (ur.). *Contemporary world between freedom and security*. Ljubljana: Vega, 2010, str. 7-18.

Vodopivec, Robert. (2007): Identifying macroenvironment forces and market segments in global business environment - case for vans and motor-homes. V: *Upravljenie razvitieta na organizaciite : sbornik s dokladi ot naučna konferencija s meždunarodno učastie, posvetena na 40-godišninata ot syzdavaneto na katedra "Stopansko upravlenie"*. Varna: "Nauka i ekonomika", str. 120-131.

Vodopivec, Robert. (2007): Global business environment and changing role of marketing management in supply chain. V: Radenković-Jocić, Dragana (ur.). *Izazovi ekonomske nauke i prakse u procesu pridruživanja Evropskoj uniji : Niš, okrobar 2007. godine*. Niš: Ekonomski fakultet, 2007, str. 421-431.

Vodopivec, Robert. (2005): Global business; development of supply chain management in the North Adriatic region - the "NAPAN" project. Ekon. teme, 2005, letn. 43, št. 5, str. 101-112.