

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Organizacije in ekonomika
Course title: Organizations and economics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Socialni menedžment, prva	Program nima smeri.	Drugi	Četrta
Social management, prva	The programme has no field.	Second	Fourth

Vrsta predmeta / Course type

Obvezni / Compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	/	45	/	/	75	5

Nosilec predmeta / Lecturer:

prof.dr. Robert Vodopivec

Jeziki /

Languages:

Predavanja /

Lectures:

Slovensko / Slovenian, Angleško / English

Vaje / Tutorial:

Slovensko / Slovenian, Angleško / English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Vpis študenta v drugi letnik študija.
Opravljen predmet Temelji ekonomije ali soroden uvodni predmet.

Prerequisites:

Enrolment into the second year of study.
Completed course Basics of Economics or a similar introductory course.

Vsebina:

- Temeljni koncepti ekonomike podjetja
- Podjetje - osnovna celica tržnega gospodarstva.
- Ustanovljanje, razvoj in poslovni procesi v podjetjih
- Temeljne organizacijske oblike podjetij
- Podjetje in njegovo tržno okolje
- Teorija firme
- Povpraševanje in ponudba

Content (Syllabus outline):

- Fundamental concepts of business economics
- Enterprise – basic cell of market economy
- Establishing, development and business processes in the enterprise
- Fundamental organisation structures of enterprises
- Enterprise and market environment
- Theory of the firm
- Demand and supply

<ul style="list-style-type: none"> • Analiza produkcijskih faktorjev • Teorija proizvodnje • Teorija stroškov • Analize stroškov • Amortizacija • Kalkulacije • Prodajne cene • Ocena periodičnih poslovnih rezultatov podjetja • Bilanca stanja, izkaz poslovnega izida, analiza denarnega toka • Točka preloma • Učinkovitost in uspešnost podjetja • Analiziranje različnih tržnih struktur • Analiza panoge in analiza konkurence • Strategije doseganja konkurenčne prednosti • Upravljanje z riziki • Odločitve o investicijah, investicijski programi,

<ul style="list-style-type: none"> • Analysis of production factors • Theory of production • Theory of costs • Analysis of costs • Amortization • Calculations • Pricing • Estimating periodic business result of an enterprise • Balance sheet, profit and loss account, analysis of cash flow • Breakeven analysis • Effectiveness and efficiency of an enterprise • Analysis of different market structures • Analysis of industries and analysis of competition • Strategies of reaching competitive advantages • Risk management • Investment decisions, feasibility studies.

Temeljna literatura in viri / Readings:

Rebernik, Miroslav (2008): *Ekonomika podjetja*, Ljubljana: Gospodarski vestnik.

Turk, Ivan (2006): *Uvod v poslovno ekonomiko*. Ljubljana: Slovenski inštitut za revizijo.

Turk, Ivan (2004): *Uvod v ekonomiko gospodarske družbe*, Ljubljana: Zveza računovodij finančnikov in recizorjev Slovenije.

Cilji in kompetence:

- obvladanje raziskovalnih metod, postopkov in procesov na področju družbenih ved;
- razvoj kritične in samokritične presoje;
- sposobnost fleksibilne uporabe znanja v praksi;
- zmožnost vzpostavljanja in vzdrževanja kooperativnih odnosov za delo v skupini in

Objectives and competences:

- mastery of research methods, procedures and processes in the field of social sciences;
- the development of critical and self-critical assessment;
- the ability of flexible use of knowledge in practice;
- Ability to establish and maintain cooperative

z drugimi;

- uporabniki in skupinami (lokalna skupnost, organizacije javne uprave, gospodarstvo, nevladne organizacije) ter zmožnost strpnega dialoga;
- zmožnost za prepoznavanje in izkoriščanje priložnosti, ki se ponujajo v delovnem in družbenem okolju (ki se izkazujejo kot podjetniški duh in aktivno državljanstvo);
- sposobnost povezovanja koherentno obvladanega temeljnega znanja, pridobljenega pri obveznih predmetih, ter njegova uporaba v praksi;
- sposobnost pridobivanja, selekcije, ocenjevanja in umeščanja novih informacij in zmožnosti interpretacije v kontekstu družboslovja;
- razvoj veščin in spretnosti pri uporabi znanja na področju družbenih ved s pomočjo reševanja teoretičnih ali empiričnih problemov;
- organizacijske in vodstvene spretnosti v organizacijah, ob razumevanju individualnih vrednot in skupinskih vrednotnih sistemov za obvladovanje profesionalno-etičnih vprašanja;
- organizacijske in vodstvene spretnosti za organiziranje aktivnega in samostojnega dela;
- komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami razumevanje odnosov med posamezniki, organizacijami in družbenim okoljem, zmožnost za kompleksno sistemsko gledanje in delovanje;

relations to work in a group and with others;

- users and groups (local communities, public administration organizations, industry, non-governmental organizations) and the ability of tolerant dialogue;
- the ability to identify and exploit the opportunities offered in the working and social environment (which are shown as the entrepreneurial spirit and active citizenship);
- the integration capacity of controlled coherent basic knowledge acquired in the compulsory subjects, as well as its application in practice;
- the ability of the acquisition, selection, evaluation and placement of new information and its interpretation in the context of social sciences;
- development of skills in the use of knowledge in the social sciences by means of solving theoretical or empirical problems;
- organizational and management skills in organizations, understanding the value of individual and collective value systems for managing professional-ethical issues;
- organizational and management skills for organizing active and independent works;
- communicate with experts from different fields of economic and social life as well as with various stakeholders understanding of the relationships between individuals, organizations and social environment, the ability of a complex system vision and action;
- planning and change management when formulating a comprehensive assessment of the situation in the organization or social environment, taking into account various

- načrtovanje in obvladovanje sprememb ob oblikovanju celovite ocene stanja v organizaciji ali družbenem okolju z upoštevanjem različnih dejavnikov.

factors.

Predvideni študijski rezultati:

Znanje in razumevanje:

- tržnega gospodarstva;
- ustanavljanja, razvoja in poslovnih procesov v podjetjih;
- temeljnih organizacijskih oblik podjetij;
- gospodarjenja v podjetjih;
- teorij, analiz stroškov in določanja prodajnih cen
- analize panoge in analize konkurence;
- odločitvah o investicijah in investicijskih programih.

Intended learning outcomes:

Knowledge and understanding:

- market economy;
- establishing, development and business processes in the enterprise;
- fundamental organisation structures of enterprises;
- making business in companies;
- theory, analysis of costs and pricing;
- estimating periodic business result of an enterprise;
- analysis of industries and analysis of competition;
- investment decisions and feasibility studies.

Metode poučevanja in učenja:

Predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);

Vaje na seminarski način (refleksija prebranih besedil in lastnih izkušenj, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre);

Vaje, ki temeljijo na izkušnjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, evalvacija, samoocenjevanje);

Individualno delo študentov (študij literature);

Individualne in/ali skupinske konzultacije

Learning and teaching methods:

Lectures with the active participation of students (presentation, discussion, questions, problems, problem solving);

Seminars (reflections of the read texts and own experience, team work, methods of critical thinking, discussions, reporting feedback information, social games);

Seminars based on experience based learning, participation in problem learning (independent study, discussion, explanation, observation, team work, case study, methods of critical reading and writing, evaluation, self-evaluation);

Individual work (study of the literature);

Individual and/or groups consultations

(diskusija, dodatna razlaga, obravnava specifičnih vprašanj); Možnost oblikovanje portfolija in samostojen študij (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija).	(discussion, additional explanation, dealing with specific issues); A possibility of portfolio formation and independent study (motivating, guiding, self-observing, self-tuning, reflection).
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Načini ocenjevanja:

Delež (v %) /
Weight (in %)

Assessment:

Način (pisni izpit, ustno izpraševanje, naloge, projekt)		Type (examination, oral, coursework, project):
<ul style="list-style-type: none"> • ustni ali pisni izpit • seminarska naloga 	70%	<ul style="list-style-type: none"> • written or oral exam
<ul style="list-style-type: none"> • ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja. 	30%	<ul style="list-style-type: none"> • seminar work
		Grading is in accordance with the Faculty's evaluation Ordinance.

Reference nosilca / Lecturer's references:

Bogataj, Marija, Bogataj, Ludvik, Vodopivec, Robert. (2005): Stability of perishable goods in cold logistic chains. *Int. j. prod. econ.* [Print ed.], Jan. 2005, vol. 93/94, str. 345-356.

Bogataj, David, Vodopivec, Robert, Bogataj, Marija. The extended MRP model for the evaluation and financing of superannuation schemes in a supply chain. *Technological and economic development of economy*, ISSN 2029-4913. [Print ed.], 2013, vol. 19, suppl. 1, str. S119-S133.

Vodopivec, Robert. (2002): The Napan project : globalisation and development of intermodal logistics in the North Adriatic region. *Financ. times FT Business(Lond. ed.)*, October/November 2002, str. 12-13.

Vodopivec, Robert. Influence of political globalization and global crisis on traditional marketing management theory and practice : service sector in terms of changing environment. *Procedia - social and behavioral sciences*. [Online ed.], 2012, vol. 44, str. 330-340.

Vodopivec, Robert. The slovenian regional development asymmetries as EU welcomes new members. V: *Problemy i perspektivy razvitija sotrudničestva meždu stranami Jugo-Vostočnoj Evropy v ramkah Černomorskogo ekonomičeskogo sotrudničestva i GUAM : sbornik naučnyh trudov = [Problems and prospects of cooperation development between countries of South-Eastern Europe within context of Black sea economic cooperation and guam : collection of scientific works]*, (Problemy razvitiâ vnešneèkonomičeskikh svâzej i privlečeniâ inostrannyh investicij: regional'nyj aspekt, ISSN 1991-3524). Rostov-na-Donu-Donetsk: Doneckij nacional'nyj universitet, 2013, str. 82-86.

Vodopivec, Robert, Krstov, Ljupčo. (2007): Organisation management in supply chain with dynamic effect of organizational rules. *Facta Univ., Econ. Organ.*, 2007, vol. 4, no. 2, str. 91-107.

Vodopivec, Robert, Krstov, Ljupčo. (2007): Implement ERP systems. *Ekon. teme*, 2007, letn. 45, št. 4, str. 11-31.

Vodopivec, R. (2008): *Logistične storitve in državna regulativa*. 1. izd. Celje: Fakulteta za logistiko; Šempeter pri Gorici: Medifas, Mediteranski inštitut za sodobne študije, 120 str., Graf. prikazi, tab. ISBN 978-961-6562-19-5.

VODOPIVEC, R. (2008): *Ekonomska teorija v logistiki*. 1. izd. Celje: Univerza v Mariboru; Fakulteta za logistiko, Medifas; Mediteranski inštitut za sodobne študije, 103 str.

Vodopivec, R. (2010): Global crisis from another angle. V: Pandiloska - Jurak, Alenka (ur.), Pintarič, U. (ur.). *Contemporary world between freedom and security*. Ljubljana: Vega, 2010, str. 7-18.

Vodopivec, Robert. (2007): Identifying macroenvironment forces and market segments in global business environment - case for vans and motor-homes. V: *Upravljenje razvitieta na organizaciite : sbornik s dokladi ot naučna konferencija s međunarodno učastie, posvetena na 40-godišnjinata ot syzdavaneto na katedra "Stopansko upravljenje"*. Varna: "Nauka i ekonomika", str. 120-131.

Vodopivec, Robert. (2007): Global business environment and changing role of marketing management in supply chain. V: Radenković-Jocić, Dragana (ur.). *Izazovi ekonomske nauke i prakse u procesu pridruživanja Europskoj uniji : Niš, okrobar 2007. godine*. Niš: Ekonomski fakultet, 2007, str. 421-431.

Vodopivec, Robert. (2005): Global business; development of supply chain management in the North Adriatic region - the "NAPAN" project. *Ekon. teme*, 2005, letn. 43, št. 5, str. 101-112.