

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Ekonomska in poslovna kultura
Course title: Economic and Business Culture

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Medkulturni menedžment, druga	Program nima smeri	drugi	Tretji
Intercultural management, second	The programme has no field	Second	Third

Vrsta predmeta / Course type

obvezni/Compulsory

Univerzitetna koda predmeta / University course code:

2-106

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	/	10	/	/	120	5

Nosilec predmeta / Lecturer:

doc. dr. Lea Prijon/Assist. prof. Lea Prijon

**Jeziki /
Languages:**

**Predavanja /
Lectures:** Slovenski / English
Vaje / Tutorial: Slovenski / English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Diploma univerzitetnega študija. Vpis v 2. letnik magistrskega študija.

Prerequisites:

Bachelor degree. Enrollment into the second year of postgraduate study.

Vsebina:

- Opredelitev ključnih pojmov predmeta: ekonomska in poslovna kultura (poslovna kultura kot sestavni del ekonomske kulture).
- Poznavanje družbeno-ekonomskih okolji različnih držav/družb ter različnih vzorcev medkulturnega sodelovanja in poslovnega vedenja (formalna in neformalna poslovna kultura)

Content (Syllabus outline):

- Defining the key concepts of the course: economic and business culture (business culture as an integral part of the economic culture)
- The study of the socio-economic environments of different countries/societies and different patterns of intercultural cooperation and business conduct (formal and

- Poznavanje slovenskega ekonomskega prostora in sistema (tranzicija, vzpostavitev tržne ekonomije)
- Značilnosti tržne ekonomije v globalni perspektivi (navade, vrednote, prepričanja, vedenjski vzorci)
- Možnosti medkulturnega sodelovanja in poslovanja med različnimi okolji (vpliv različnih družbenih ureditev)
- Poslovna etika in morala
- Vpliv poslovnih struktur in korporativne kulture na odnose med poslovnimi akterji
- Ekonomska in poslovna kultura v Evropi: podobnosti in razlike med "zahodno" in "vzhodno" ekonomsko in poslovno kulturo
- Pregled ključnih institucij, ki raziskujejo makroekonomske kazalnike in njihova praktična uporaba
- Evropski integracijski procesi, gospodarsko sodelovanje in povezovanje ter kulturne implikacije le-tega: narava povezovanja (podjetja v mešani lasti, mednarodni konzorciji) različni kulturni vzorci, vzajemnost ali enosmernost kulturnih vplivov, predstavitev ugotovitev empiričnih raziskav.

informal business culture)

- The study of Slovenian economic field and economic system (transition, the establishment of market economy)
- Characteristics of market economy in a global perspective (customs, values, beliefs, attitudes)
- Possibilities of intercultural and business cooperation between different environments (the impact of social structures)
- Business ethics and morality
- The impact of business structures and business culture on the relationship between business actors
- Economics and business culture in Europe: similarities and differences between "western" and "eastern" economic and business culture
- The review of key institutions that explore the macroeconomic indicators and their practical application
- The process of european integration, economic cooperation and networking, and cultural implications of the later: the nature of networking (joint ventures, international consortia), cultural patterns, reciprocity or unidirectionality of cultural influences, presentation of crucial findings of empirical research.

Temeljni literatura in viri / Readings:

Prijon, Lea (2015): *Poslovna elita: Analiza pogojev za njeno formiranje in delovanje*. Ljubljana: Vega.

Acemoglu, Daron in Robinson, James A. (2012): *Why nations fail: The origins of power, prosperity and poverty*. London: Profile Books.

Towse, Ruth (2011): *A handbook of Cultural economics*. Cheltenham: Edward Elgar Publishing Limited.

Jelovac, Dejan in Rek, Mateja (2010): *Komuniciranje v medkulturnem okolju*. Ljubljana: Vega.

Adam, Frane; Jelovac, Dejan in Rek, Mateja (2008): Economic cultural (in)compatibility: old and new EU members in comparison. V: Podmenik, Darka (ur.): *Sociokulturni in organizacijski vidiki*

prenosa znanja. Ljubljana: Inštitut za razvojne in strateške analize, str. 107-134

Adam, Frane; Makarovič, Matej; Rončević, Borut in Tomšič, Matevž (2005): *The Challenges of Sustainable Development: The Role of Socio-Cultural Factors in East-Central Europe*. Budapest, New York: Central European University Press.

Weber, Max (1988): *Protestantska etika in duh kapitalizma*. Ljubljana: Studia Humanitatis.

Cilji in kompetence:

- razumevanje različnih družbenih in kulturnih okolij, razumevanje kulturne pluralnosti;
- sposobnost oblikovanja izvirnih idej, konceptov in rešitev določenih problemov;
- sposobnost razumevanja in obvladovanja medkulturnih informacij;
- razvoj komunikacijskih sposobnosti in spretnosti za komuniciranje z različnimi okolji;
- sposobnost zagona strategij oziroma pretvorbe strategij v projekte;
- Sposobnost razumevanja državljanske svobode, enakosti, dostojanstva, pravic in odgovornosti;
- organizacijske in vodstvene spretnosti za usmerjanje dela v večkulturnem okolju;
- sposobnost kulturne empatije, tj. razumevanja idej, vrednot in mišljenjskih vzorcev iz različnih kulturnih okolij.
- organizacijske in vodstvene spretnosti v organizacijah, ob razumevanju individualnih vrednot in skupinskih vrednotnih sistemov, z obvladovanjem profesionalno - etičnih vprašanj;

Objectives and competences:

- Understanding different social and cultural environments, understanding the cultural pluralism;
- The ability to formulate original ideas, concepts and solutions for specific problems;
- The ability of understanding and managing intercultural information;
- The development of communication skills and skills for communicating with different environments;
- The ability to launch strategies or transform strategies into projects;
- The ability to understand citizens' freedom, equality, dignity, rights and responsibilities;
- Organizational and leadership skills for management in multi-cultural environment;
- Ability of cultural empathy, i.e. understanding ideas, values, and cognitive patterns from different cultural environments;
- Organizational and leadership skills in organizations, understanding the individual values and collective value systems, with the management of professional - ethical issues;

Predvideni študijski rezultati:

- kulturnih vidikov ekonomskega področja, predvsem s tistimi značilnostmi, ki so podlaga tržnemu tipu ekonomije;
- temeljnih pojmov in konceptov, ki služijo kot analitično orodje pri preučevanju kulturnih vidikov ekonomskega delovanja;
- poznavanje glavnih teoretskih pristopov k preučevanju ekonomske in poslovne kulture;
- evalvacija stanja ekonomske in poslovne kulture s pomočjo empiričnega gradiva in podatkov;
- primerjalne obravnave različnih vidikov ekonomsko-poslovne kulture in njihovega vpliva na razvoj v različnih evropskih okoljih;
- narave medkulturnih stikov na ekonomskem področju med akterji iz različnih okolij in njihov vpliv na dinamiko ekonomskega sodelovanja.

Intended learning outcomes:

- cultural aspects of economic areas, particularly with characteristics, which are the basis of market economy;
- fundamental terms and concepts, which serve as an analytical tool in examining the cultural aspects of economic activities;
- knowledge of the crucial theoretical approaches in the study of economics and business culture;
- the evaluation of economic and business culture with empirical material and data;
- the ability of comparative analysis of various aspects of economic and business culture, and their impact on the development in different European contexts;
- detaching the nature of intercultural relations in the economic field between actors from different backgrounds and their impact on the dynamics of economic cooperation.

Metode poučevanja in učenja:

- Predavanja z aktivno udeležbo študentov
- Vaje (praktična implementacija spoznanj pridobljenih na predavanjih v prakso in diskusija na obravnavane ter aktualne tematike ki so vezane na predmet)
- Seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija);
- Individualne in skupinske konzultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj);
- Individualno delo študentov (samostojen študij literature, priprava seminarske naloge, priprava na izpit).

Learning and teaching methods:

- Lectures with an active participation of students;
- Exercises (practical implementation of acquired knowledge during lectures into practice and discussion on the issues and current topics related to the subject);
- Seminar exercises (reflection on experience, project work, team work, critical thinking, discussion);
- Individual and group consultations (discussions, additional explanation, specific questions);
- Individual work (study of literature, seminar paper presentation, preparation for the exam).

Delež (v %) /

Načini ocenjevanja:

Weight (in %) /

Assessment:

Način (pisni izpit, ustno izpraševanje, naloge, projekt)	20%	Type (examination, oral, coursework, project):
Sodelovanje na predavanjih in vajah		Participation in lectures and exercises
Seminarska naloga	30%	A seminar paper
Pisni/ustni izpit		Written/oral examination
Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.	50%	Grading scale - in accordance with the Rules of examination and evaluation of knowledge.

Reference nosilca / Lecturer's references:

Prijon, Lea (2015): The outcomes of economic transition in a comparative perspective. V: 4th International Conference on Economics, Political and Law Science (EPLS '15), Rome, Italy, November 7-9, 2015. V: Strouhal, Jiri (ur.): *Economics, law and political science: proceedings of the 4th International Conference on Economics, Political and Law Science (EPLS '15), Rome, Italy, November 7-9, 2015*, str. 210-218.

Prijon, Lea in omšič, Matevž (2015): Business culture and international cooperation of Slovenian enterprises. V: Strouhal, Jiri (ur.): *Economics, law and political science: proceedings of the 4th International Conference on Economics, Political and Law Science (EPLS '15), Rome, Italy, November 7-9, 2015*, str. 200-209

Prijon, Lea (2015): *Poslovna elita: Analiza pogojev za njeno formiranje in delovanje*. Ljubljana: Vega.

Prijon, Lea (2015): Merging economic and political elite: Slovenian interlocks. *Raziskave in razprave*, 8(1), str. 210-258.

PRIJON, Egon in PRIJON, Lea (2015): The impact of exogenous factors on business elite's formation: Comparing societies. *Revija za univerzalno odličnost*, 4(2), str. A12-A36.

PRIJON, Lea (2012): Power and position of Slovenian political and economic elite after transition : who really rules Slovenia?. *Innovative issues and approaches in social sciences*, 5(2), str. 242-265.

PRIJON, Lea(2012): Clientelism and Slovenian public administration reform. *Polish Sociological Review*, 180(4), str. 545-560.

Prijon, Lea (2012): Successfulness of Slovenian economic transition? *Slovak political review*, 1(3), str. 210-221.

PRIJON, Lea (2012): Specific bases for emergence of economic elite : comparing Slovenia and

Russia. *Societas et respublica*, 1(3), str. 50-74.

Prijo, Lea (2012): Slovenia in international economic relations: The impact of socialism's heritage on opportunities and conditions for international economic cooperation. *Societas et res publica*, 1(4), str. 19-39.

Prijon, Lea in Pinterič, Uroš (2012): Public sector management in crisis : disorientation case of Slovenia. V: Levi-Jakšič, Maja in Barjaktarović Rakočević, Slađana (ur.): *Innovative management & business performance : [symposium proceedings]*. Belgrade: University of Belgrade, Faculty of Organizational Sciences, str. 1600-1605.

Pinterič, Uroš in Prijon, Lea (2012): Two decades of decentralization failures in Slovenia. V: Iancu, Diana Camelia (ur.): *Local reforms in transition democracies, (Law, politics and society, 3)*. Iași: Institutul European, , str. 109-126.

Prijon, Lea in TOMŠIČ, Matevž (2012): Business culture as a factor of international cooperation of Slovenian business sector. V: Besednjak Valič, Tamara; Modic, Dolores in Lamut, Urša (ur.): *Multifaceted nature of collaboration in contemporary world*. London: Vega Press, str. 381-417.

Prijon, Lea (2012): Responsible economy for local and regional development. V: *Regionálna a komunálna samospráva: Rok pred volbami*. Trnava: Univerzita Sv. Cyrila a Metoda, Fakulta sociálnych vied, str. 334-355.

Prijon, Lea. (2012): Role of private sector in local and regional development. V: Klimovsky, Daniel in Radzik, Katarzyna (ur.): *Selected aspects of local and regional development*. Nova Gorica: School of Advanced Social Studies, str. 86-103.

Prijon, Lea (2012): Efficiency of Slovenian economic system since independence. V: Pinterič, Uroš in Prijon, Lea (ur.): *Selected issues of modern democracy*. Ljubljana: Vega, str. 167-185.

Prijon, Lea (2011): Women in economic and business sphere : discrimination of women in labour market?. V: Žuborova, Viera; Iancu, Diana Camelia in Pinterič, Uroš (ur.): *Social responsibility in 21st century*. Ljubljana: Vega, str. 370-388.

Prijon, Lea (2010): Abuse of power and influence of elites through informal networks. V: Pandiloska Jurak, Alenka in Pinterič, Uroš (ur.): *Contemporary world between freedom and security*. Ljubljana: Vega, str. 377-402.